

The following notes are from session participants regarding the presentation slides (reprinted at the end of this document)

Thanks to Janie for helping out with the presentation!

Thanks to Mike Kirkman for running the table at the Committee Reception!

### Comments from Session

Question about Strategic Plan Goal 4 (Help Local Governments Adapt to New Legislation). Initial proposal was to strike from plan, Walter Fields suggests this is a very good and novel thing he would like to see us continue to explore. Discuss with committee

Comment about proposed removal of Legislator Award goal (this is a current goal proposed for removal) that having such an award would be good. I agree, but we don't have anyone to give it to. And it's a lot of work. Discuss with committee.

A few suggestions about exploring sending things to legislators. This would be generic things about planning. Agree this would be good. Worked on this a bit in the past, but never managed to assemble anything. Personally, I see this as a function of APANC Outreach and Education Committee.

After discussing the proposed bill ranking priority system (associated with Legislative Policy Guidance document) a comment was made about reaching out the NCLM before taking a bill to Level 3 (Level 3 is the level at which the APANC Leg Com will prepare advocacy materials for review by APANC Executive Committee prior to transmittal to General Assembly).

Discussion about the Chapter taking position on proposed bills. Assumedly, the position stated in talking points or correspondence associated with a Level 3 bill would constitute a Chapter-based position statement.

There was a comment about how the Legislative Committee could work more proactively with the COGs, who know all the planners and elected officials in their respective regions.

There were many questions and comments about the proposed changes to the APANC Legislative Committee's Strategic Plan. We agreed to send redlined plan out for review. Janie sent it out to the CZO and Chad posted it to the NCPlan listserv on 10/16/23.

Copies of presentation slides included at back.

### Committee Reception

On the evening of 10/12/23 there was a Committee Reception. The following six people expressed interest in learning more about the Committee:

- Bruce Venable, Town of Clayton
- Ahmed Finoh, NCCU Student
- Andrianna, \_\_\_\_\_
- Griffin Kearns, Buncombe County
- Jassica Stanford, Town of Cary
- Neely Mariee, Rubicon

The Committee needs to schedule a joint call with these folks and go over the Committee's role/function and see who wants to join. E-mails have been sent to Michael Z. for him to schedule this after Nov 15.

### Action Items after Conference Session:

1. Schedule call with potential volunteers – Michael Z to schedule and notify Committee of date/time.
2. Need to discuss comments posed by session participants – On agenda for December 6, 2023 Leg. Com. monthly status call.
3. Need to send reminder to CZO/ncplan listservs about comments on Strategic Plan - Janie
4. Need to finalize Strategic Plan and send to APANC Executive Committee
5. Need to prepare new Legislative Committee tracking form for next session – Chad & Andrew
6. Need to prepare Policy Guidance document – will discuss during regular monthly call on Dec 6.

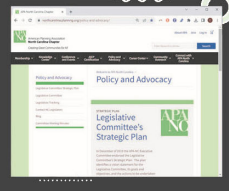
# Perfecting Our Message

APANC Legislative Committee  
 2023 Annual Conference  
 10.12.23



## Overview

1. Committee Introduction
2. Strategic Plan Update
3. Changes in Advocacy Approach
4. Policy Guidance Document
5. Discussion



## Introduction

- 10 Dedicated Members (always looking for more!)
- Committee with a Plan
- Legislative Tracking & Reporting
- Advocacy for the Chapter

NAME	TITLE	ASSOCIATION/ORGANIZATION	PHONE NUMBER	EMAIL
Chair Member	President & Executive Director	Coalition of State Legislators	603.281.2000	chairs@nclegislature.com
Member	Director of Planning & Government Development	The Builders Group	848.643.1100	robert.lane@builders.com
Member	Managing Director	City of Charlotte	704.376.2400	robert.lane@cityofcharlotte.gov
Member	Managing Director	State of North Carolina	704.333.1000	robert.lane@nc.gov
Member	Transportation Planner	URS	704.376.2400	robert.lane@urs.com
Member	Planning Project Coordinator	City of Charlotte	704.376.2400	robert.lane@cityofcharlotte.gov
Member	Assistant and Treasurer	NC Youth Council	704.333.1000	robert.lane@ncyouthcouncil.org
Member	Assistant Treasurer	State of North Carolina	704.333.1000	robert.lane@nc.gov
Secretary	Planning and Grants Administration	State of North Carolina	848.643.1100	robert.lane@nc.gov

## UPDATE GOALS

- Consolidate
- Upfront
- Attainable



## Focuses on Attainable Goals

APANC Legislative Committee Work Program for 2023

- Item 1: Continue to meet and provide guidance to members monthly through conference calls (Action 23-1)
- Item 2: Review and update the committee's strategic plan (Action 23-2)
- Item 3: Develop a policy and advocacy approach document (Action 23-3)
- Item 4: Develop a legislative tracking and reporting system (Action 23-4)
- Item 5: Schedule bi-monthly meetings with other organizations (Action 23-5)

## Clarifies Attainable Goals

APANC LEGISLATIVE COMMITTEE GOALS

GOALS DEFINED: An objective or result that can be measured, tracked, and reported on in a way that allows for accountability and progress to be monitored.

- Goal 1: Review and update the committee's strategic plan by the end of the year.
- Goal 2: Develop a policy and advocacy approach document by the end of the year.
- Goal 3: Develop a legislative tracking and reporting system by the end of the year.
- Goal 4: Schedule bi-monthly meetings with other organizations by the end of the year.

## Removes awards category and specificity of meeting legislators at a specific event

5. Review and update the committee's strategic plan by the end of the year.

6. Develop a policy and advocacy approach document by the end of the year.

7. Develop a legislative tracking and reporting system by the end of the year.

8. Schedule bi-monthly meetings with other organizations by the end of the year.

## Shifts the focus to primarily General Assembly conversations

ACTION ITEMS FOR 2023 (2023-2024)

Item 1: Review and update the committee's strategic plan by the end of the year.

Item 2: Develop a policy and advocacy approach document by the end of the year.

Item 3: Develop a legislative tracking and reporting system by the end of the year.

Item 4: Schedule bi-monthly meetings with other organizations by the end of the year.

## Removes items to focus on more pressing and attainable outcomes

1. Review and update the committee's strategic plan by the end of the year.

2. Develop a policy and advocacy approach document by the end of the year.

3. Develop a legislative tracking and reporting system by the end of the year.

4. Schedule bi-monthly meetings with other organizations by the end of the year.

## Removes more items to focus on more pressing and attainable outcomes

1. Review and update the committee's strategic plan by the end of the year.

2. Develop a policy and advocacy approach document by the end of the year.

3. Develop a legislative tracking and reporting system by the end of the year.

4. Schedule bi-monthly meetings with other organizations by the end of the year.

## Yep, you guessed it...Removes more items to focus on attainable outcomes

Objective	Associated Action	Comments
Review and update the committee's strategic plan by the end of the year.	Item 1: Review and update the committee's strategic plan by the end of the year.	
Develop a policy and advocacy approach document by the end of the year.	Item 2: Develop a policy and advocacy approach document by the end of the year.	
Develop a legislative tracking and reporting system by the end of the year.	Item 3: Develop a legislative tracking and reporting system by the end of the year.	
Schedule bi-monthly meetings with other organizations by the end of the year.	Item 4: Schedule bi-monthly meetings with other organizations by the end of the year.	


## Changes to Advocacy



Longer Sessions.  
 Lots of Bills.  
 Continued Abuse  
 of Committee  
 Substitutes.  
 Crossover  
 (does not seem to  
 be a thing).


### CHANGES

1. Tracking Form
2. Resolution Clearing House
3. Process for Vetting Talking Points



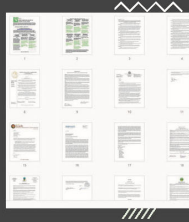
### TRACKING FORM

1. New form in Word, not Excel
2. Positions...nope
3. New Bill Sponsor section (what is the sponsor's reasoning for the bill)
4. New Interpretation section (what does the bill mean)
5. Full Committee participation in bill assessment



### RESOLUTIONS


1. Will continue to call for, collect, and make available resolutions (support or opposition)
2. Will assemble and transmit packages of resolutions to GA Committees (likely along with talking points)



### TALKING POINTS

Talking Points documents will be vetted and approved by the APANC Executive Committee before transmittal\*

\* (A good chance these will have to be special meetings given issues of timing)



### Policy Guidance Document



### POLICY GUIDANCE DOCUMENT

Written guidance, endorsed by the APANC Executive Committee, that helps guide the Legislative Committee's decisions about which bills will be subject to advocacy actions

### POLICY GUIDANCE DOCUMENT

**What it is**

- A system for ranking bill priority
- A method for deciding which bills should be discussed in greater detail
- A mechanism for reaching consensus about taking advocacy action (likely in the form of talking points or calls to action)
- A statement of how we will navigate balance between good and bad aspects of the same bill

**What it isn't**

- A legislative agenda
- A beauty contest
- Set in stone

### PRIORITY RANKING

- 1 - Just tracking & reporting
- 2 - A bill tagged for focused discussion during a conference call
- 3 - A bill justifying advocacy action

**Who gets a 2?**

- Pre-emption
- Planner employment
- Unfunded mandate
- Appropriations
- Chapter member consensus (reached during bi-monthly calls)

### PRIORITY RANKING

**Who gets a 3?**

- Bills identified by participants as a "3" (via general consensus) after discussion on a regular conference call

**What Happens if a Bill is Ranked as a 3?**

- Committee will prepare talking points;
- Request resolutions (if appropriate); and
- Go to APANC Executive Committee for talking point vetting

### Thoughts?

How to improve suggested process?  
 Ideas for tracking form?  
 Ideas for improving calls?  
 Other topics?

