

NORTH CAROLINA PLANNING CONFERENCE



*Preserving Our Future:
From Planning to Performance*

**APA
NC**

2013 North Carolina Planning Conference
September 18 - 20, 2013
Winston-Salem, NC

*Preserving Our Future:
From Planning to Performance*

**APA
NC**

SEPT | 18-20 | 2013
Winston-Salem, North Carolina

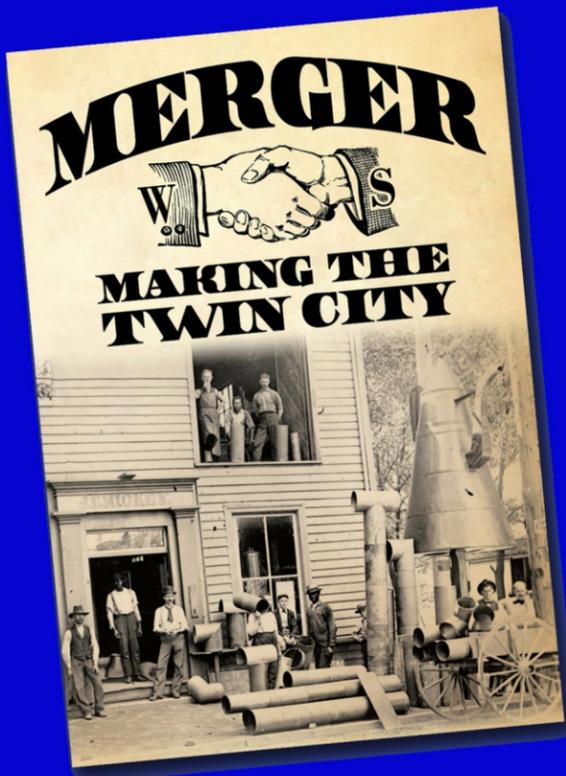


Documentary: "Merger: Making the Twin City"

Thursday, September 19th

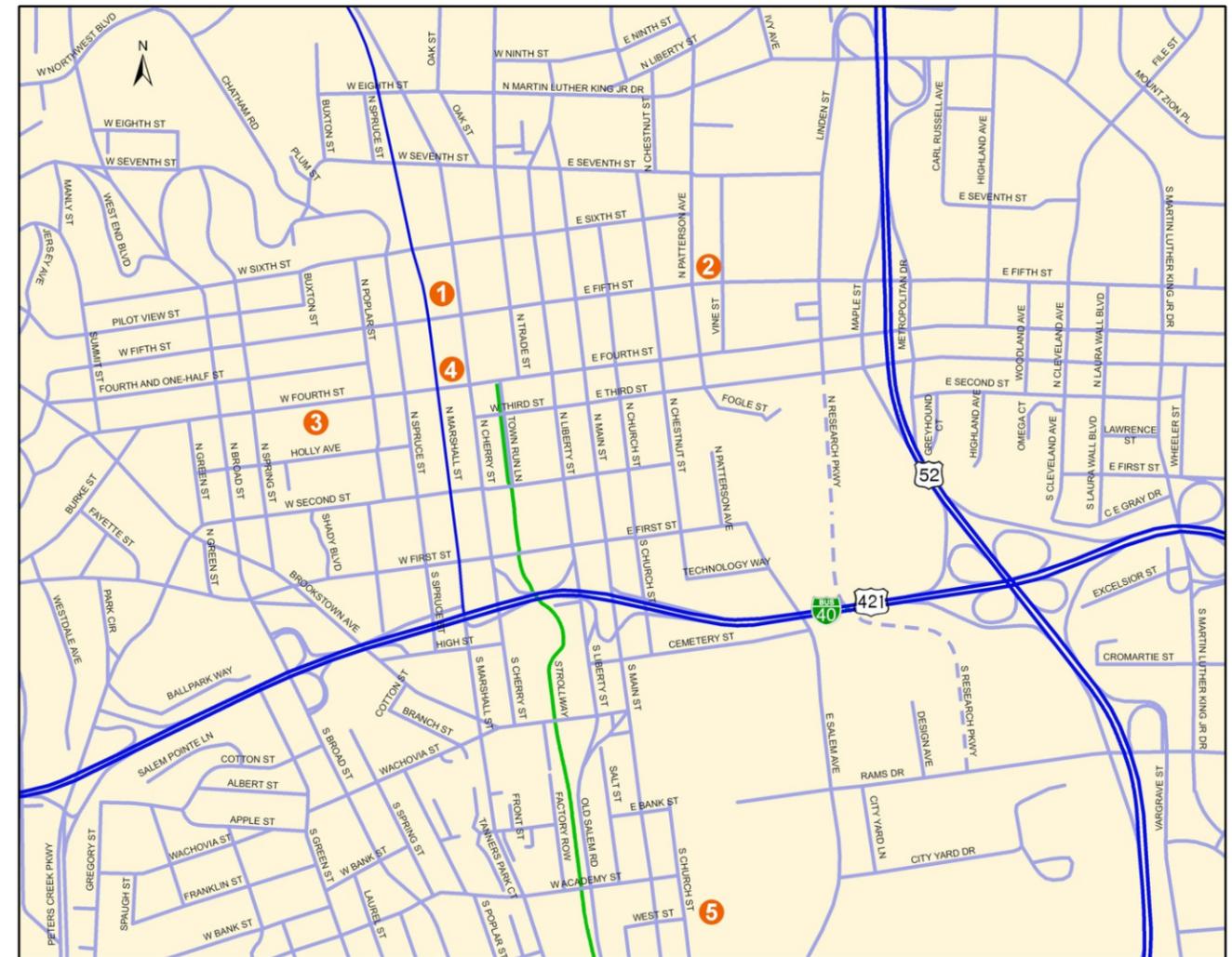
2:30, 3:30, and 3:45 pm

Drop by A/perture Cinema at 311 W. Fourth Street, and catch one of three complimentary showings of "Merger: Making the Twin City." In 1913, Winston and Salem, two independent municipalities, merged their governments and their identities under the hyphenated name of Winston-Salem. This one-hour documentary, produced as part of the city's centennial celebration, takes the viewer back in time for an informative and entertaining look at the origins of Salem in 1766, the establishment of Winston in 1849, and their sometimes rocky path to consolidation as North Carolina's "Twin City."



a/perture
311 W. Fourth Street

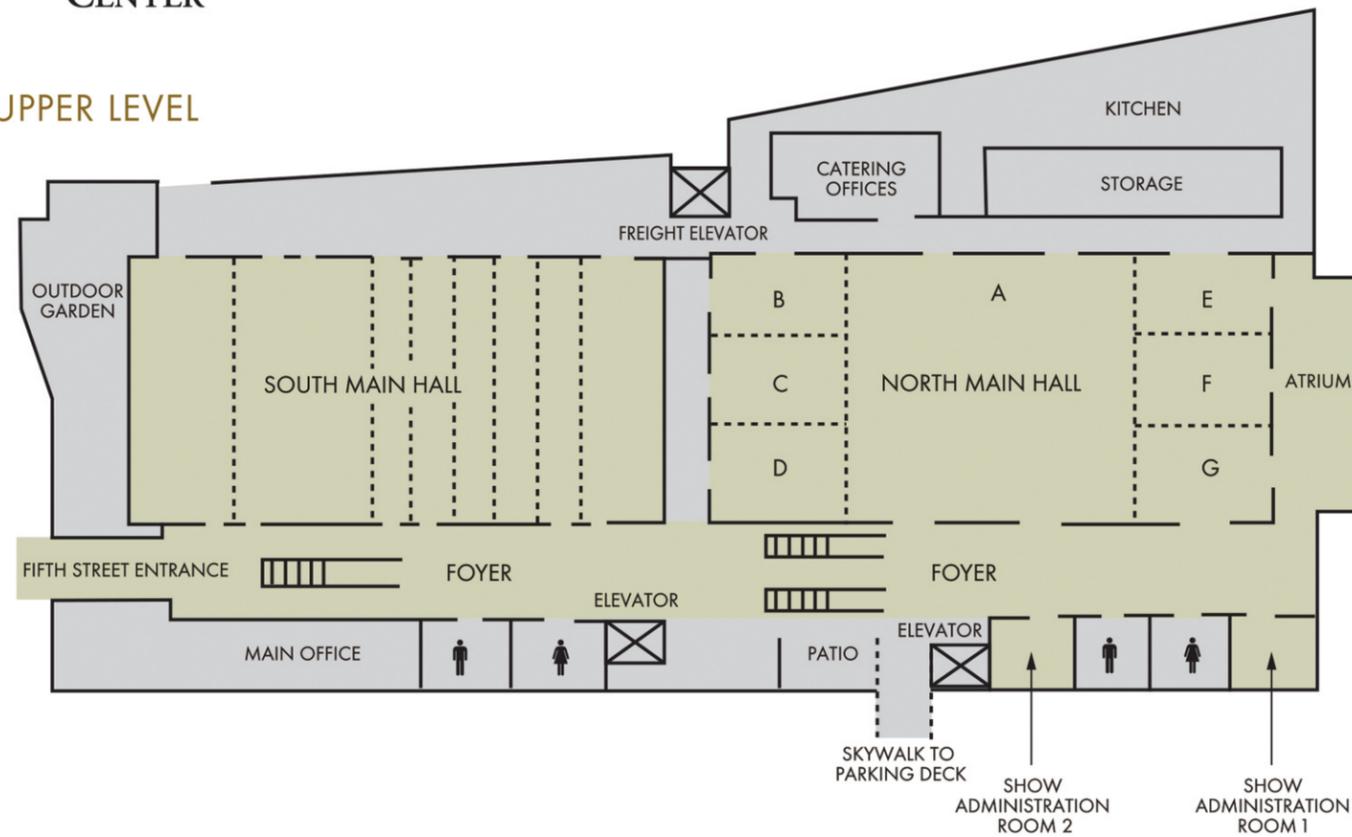
Downtown Winston-Salem



- 1** Benton Convention Center
302 W. Fifth St.
- 2** Wake Forest Biotech Place
575 N. Patterson Ave.
- 3** Foothills Brewing
638 W. Fourth St.
- 4** a/perture cinema
311 W. Fourth St.
- 5** Old Salem
Visitors Center
900 Old Salem Rd.
Tavern
736 S. Main St.



UPPER LEVEL



President's Welcome



On behalf of APA-NC, welcome to the 2013 NC Planning Conference! We're so glad you are able to join us in Winston-Salem. This is one time during the year when planners from across North Carolina come together in one place to learn from each other, catch up with old friends, and meet new colleagues. The conference is also a great way to earn Certification Maintenance credits, with more than 30 concurrent sessions and 8 different mobile workshops offered.

This year, we're pleased to help celebrate the centennial anniversary of Winston-Salem. The planning work in this community highlights our conference theme of "Preserving Our Future: From Planning to Performance". In addition, we're honored to have our APA President, Bill Anderson, with us to share his insights on how planners can be more effective in implementing the public's plans. So grab your program and hold onto your drink tickets. I hope you have a wonderful conference!

Sincerely,
Ben Hitchings, AICP, CZO
President
APA North Carolina

From Manufacturing Powerhouse to City of Arts and Innovation

Winston-Salem is a city that has experienced many changes, both positive and negative, over its 100-year history, but has always managed to emerge positively positioned for the future. This year marks the centennial anniversary of Winston-Salem, North Carolina's fifth largest city. The history of Winston-Salem is the story of how a manufacturing powerhouse overcame a period of decline to become the City of Arts and Innovation. This spirit of innovation extends from science and industry to the zoning and planning innovations that have taken place in the city over the course of its history.

The Moravians migrated to what is now Forsyth County from Pennsylvania in 1752 and established the town of Salem in 1766. Salem grew steadily and a county courthouse one mile from Salem Square was constructed after Forsyth County was created in 1849. Winston, the county seat, grew around it. Winston attracted a new breed of hard working, ambitious entrepreneur. The Reynolds and Hanes families and others steadily grew their tobacco and textile companies here and attracted many new residents. Eventually, the intertwined towns of Winston and Salem merged in 1913.



Interior of Hanes Hosiery Mill
Courtesy of Forsyth County Public Library Photograph Collection

The first decades of the 20th century saw unprecedented growth in Winston-Salem, and the city was the largest in the state by 1920. R.J. Reynolds Tobacco Co. and the Hanes Knitting and Hosiery Mills became national leaders in their respective industries. Wachovia Bank and Trust was established, and eventually became the largest bank in the South. Winston-Salem also underwent a period of high-rise growth downtown, culminating in 1929 with the 22-story Reynolds Building. Concern over the huge growth rate and haphazard development led the Chamber of Commerce in the 1920s to encourage and fund a new city plan.



R.J. Reynolds Tobacco Company, Factory 12, Chestnut Street ca. 1920s
Courtesy of Forsyth County Public Library Photograph Collection

At the end of the 1940s, Winston-Salem was the second largest city in the state behind Charlotte. Huge changes occurred over the next two decades. The first joint city-county planning agency in the state was authorized in 1947 and led to a new comprehensive plan. Old Salem became the state's first locally zoned historic district. Wake Forest University was relocated to the City from the town of Wake Forest. Piedmont Airlines was established, Winston-Salem became a presence in the trucking industry, and Western Electric (AT&T) opened two large plants. Countywide zoning was established in 1968. Significant suburban residential and commercial development also happened during this era, and Winston-Salem's border was extended farther into the hinterlands.



1953 Old Salem Restoration Campaign
Courtesy of Forsyth County Public Library Photograph Collection

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Community Planning

- Comprehensive planning
- Sustainable development planning including low impact design
- Special area planning (e.g. corridors, neighborhoods, downtown, infill)
- Open space preservation
- Rural planning
- Historic preservation planning
- Safe routes to school
- Wildfire mitigation plans and related regulations

Urban Design

- Design guidelines
- Site plan analysis and review
- Multi-modal transportation planning
- Complete Streets

Master Planning

- New town planning
- Transit-oriented development

Land Use Management

- Land use planning
- Site plan analysis and review
- Permitting and customer service audits
- Plan implementation tools including code writing and internal policies

Training

- Board training
- Staff training
- Customer service training

Expert Witness

- Expert reports
- Testimony

The city continued on this course until a period of major setbacks in the 1980s. The 1980 Census revealed that for the first time, the city lost population. The city also lost its major trucking companies, Piedmont Airlines, and its AT&T plants. Reynolds Tobacco also began a long-term downsizing trend. However, a forward-thinking collaboration begun in the 1990s by the business community, Reynolds Tobacco, and the Wake Forest School of Medicine led to the creation of a downtown biomedical research park that paved a way forward for the deindustrializing city.

When manufacturing and industry experienced its decline in Winston-Salem, the twin economic pillars of healthcare and education rose to take its place. The health care sector has continued to expand with major construction at both Wake Forest Baptist Hospital and Forsyth Medical Center, two of the largest hospitals in the state. The medicine-and-technology-oriented Wake Forest Innovation Quarter now encompasses over 200 acres on the eastern edge of downtown and is envisioned as an urban mixed-use research park that will ultimately employ 20,000. While the Quarter utilized historic rehabilitation tax credits and vacant R.J. Reynolds manufacturing buildings as the source of its building stock, the research activity taking place there is decidedly modern, ranging from cutting-edge pharmaceutical research, to nanotechnology, to the growth of human organs. Major building campaigns have taken place at Wake Forest University, Winston-Salem State University, and the UNC School of the Arts, while enrollments have steadily increased. The city has also retained some of its earlier manufacturing legacy with a reinvigorated manufacturing presence in recent years with the opening of major facilities for Caterpillar, Herbalife, and others at the Union Cross Business Park.

continued in Winston-Salem, initially in a typical suburban fashion, but more recently in the form of urban-oriented development and redevelopment. While the City's zoning ordinance was once like any other suburban-oriented development code, systematic changes have been made over the past decade in accordance with the recommendations of the 2001 *Legacy* comprehensive plan. *Legacy* encourages more compact, mixed-use development patterns and places greater emphasis on building and site design, and on compatibility between new and existing land uses. An update of this plan in 2012, *Legacy 2030*, further elaborated on these themes.



In the past decade, Downtown Winston-Salem has emerged as an arts and entertainment hub, home to many new restaurants, bars, performing arts venues, and an arts district. The BB&T Ballpark minor league baseball stadium opened in 2010 and has become another major downtown draw. The city has also experienced its share of the nationwide trend towards urban living and many new residential units have been built downtown and in the center city. Historic preservation tax credits have been instrumental in making such development happen. A downtown overlay district, the city's first foray into the world of form-based codes, was established in 2010 to protect the character of future downtown development.

Residential and commercial infill standards were enacted recently as well, helping to preserve the unique character and promote the revitalization of the city's older urban neighborhoods. Revised sign ordinances, new sidewalk standards, reduced parking requirements, and a tree preservation and planting ordinance further emphasized the importance of design in new developments. These zoning ordinance changes have positively affected recent development in the city and have helped ensure that new chapters in Winston-Salem's built history will complement our storied past.



Recent decades of population growth have proven the 1980 census population decline to be an anomaly, with the city now being home to over 230,000 residents. Significant new construction and development has also



9:30 am to 5:00 pm - Registration - North Main Hall Foyer

9:30 am to 5:45 pm - Exhibit Hall Open

11:00 am to 2:00 pm - APA-NC Legislative Meeting - North Main Hall B

At this meeting, attendees will get a detailed recap of the 2013 General Assembly long session; review the adopted 2013/14 APA-NC Legislative Agenda; and learn more about how to participate meaningfully in the legislative process, including becoming a member of the committee. Lunch will be provided although registration is required. All APA-NC members are welcome and encouraged to attend.

The AICP Certification Maintenance (CM) credits for the conference are pending approval from AICP. The CM Credits referenced beside each session and mobile workshop are estimates and will only be confirmed upon approval from AICP.

The Congress for the New Urbanism Carolinas is offering CNU-A continuing education credits (CU) for the 2013 North Carolina Planning Conference. CNU-A Education credits will be available for all sessions also approved for APA CEC's.

**11:00 am to 12:15 pm
Concurrent Sessions (1.25 CM Credits Each)**

City's Goals Drive Mode Choice in Winston-Salem - North Main Hall D

Bus or streetcar? This session will provide an overview of the City of Winston-Salem's efforts to implement an urban circulator. The City recently began an Alternatives Analysis to evaluate transit alternatives needed to position the community for economic competitiveness and offer mobility options to the community.

Presenters: Claire Brinkley, P.E., HDR Engineering, Inc.; Taiwo Jaiyeoba, HDR Engineering, Inc.; Toneq' McCullough, P.E., City of Winston-Salem; A. Paul Norby, FAICP, City-County Planning Board of Winston-Salem/Forsyth County

Planners in the Courtroom - North Main Hall E

Lawsuits are more and more common and planners are being asked to prepare for cases, and give testimony in court. Planners are not educated in courtroom procedures, depositions and testimony so this session will give a general understanding of what planners need to know; how to prepare, how to work with attorneys, and tips on giving testimony. Real examples will be used.

Presenters: Graham Billingsley, FAICP, Orion Planning Group; Tim Gauss, AICP, Town of Morrisville; Lisa Glover, Town of Cary; Jeff Ulma, AICP, Town of Cary

Planning for an Aging Community: Culture Change & Other Considerations - North Main Hall F

This session includes panel presentations and a discussion about how communities are planning to accommodate older adults' needs and their desire to live longer in their homes and communities, and to have more choices available for housing and community living. Presenters will share related plans and initiatives from their communities and will also share a survey of aging and community livability activities happening around the country. Audience members will be asked to share their experiences, ideas and plans on how to adjust to the "culture change" that is occurring and how to create great places for all ages.

Presenters: Bill Ferris, *Retired*; Judy Francis, AICP, NC DENR; Linda Glitz, AICP, Land-of-Sky Regional Council; Kelly Stultz, AICP, City of Eden

The New Age of Public Engagement - North Main Hall G

It's a new age in public engagement. Social media, busy schedules, apathy, and competing community efforts make traditional public meetings or open houses a thing of the past. No matter how many people show up at your next public meeting, make sure it's fun, different and worth their time. In this session, learn how to engage the public with new, proven techniques.

Presenters: Margaret Collins, Center for the Creative Economy; Mark E. Kirstner, Piedmont Authority for Regional Transportation (PART); Deb Ryan, RLA, Ryan-Harris LLC



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12:15 pm to 1:30 pm - Break (Lunch on your own)



12:30 pm - 2013 APA-NC Golf Tournament

Registration will begin at 11:30 AM and golfers will tee off at 12:30 PM at the Reynolds Golf Course at Tanglewood Park (4201 Manor House Circle, Clemmons, NC, 27012). Teams will play in a Captain's Choice format with prizes available for the 1st and 2nd place teams. Prizes will also be available for closest to the pin on a selected par 3 hole and for the longest drive on a selected hole. Any questions regarding the golf outing may be made to Steve Smotherman, steves@cityofws.org, (336.747.7066).

1:00 pm to 2:15 pm - Mobile Workshop (1.25 CM Credits) Downtown Winston-Salem Past, Present and Future Walking Tour

Recent redevelopment and rehabilitation efforts have created a renewed vibrancy in Downtown Winston-Salem. Now, in addition to offices and institutions, Downtown is an exciting destination for arts, entertainment and culture with restaurants, shops and residences. Join staff from Winston-Salem/Forsyth County Planning, the City of Winston-Salem and the Downtown Winston-Salem Partnership on a walking tour through the central business area and the arts district to learn about Downtown's history and architecture, streetscape improvements and public and private development/redevelopment efforts.

Tour Guides: Michelle McCullough, City-County Planning Board of Winston-Salem/Forsyth County; C. LeAnn Pegram, City-County Planning Board of Winston-Salem/Forsyth County; David Reed, AICP, City-County Planning Board of Winston-Salem/Forsyth County; Ruben Gonzales, City of Winston-Salem; Jason Thiel, Downtown Winston-Salem Partnership



1:00 pm to 4:00 pm - Mobile Workshop (3 CM Credits) Former Piedmont Quarry Walking Tour



A walking tour of the former Piedmont Quarry property that is currently owned by the City of Winston-Salem. Participants will also be informed of the future park plans for the site and how the park will be connected into other amenities such as the greenway system.

Tour Guides: Matthew Burczyk, AICP, Winston-Salem Department of Transportation; Amy Crum, City-County Planning Board of Winston-Salem/Forsyth County; Tim Grant, City of Winston-Salem

1:00 pm to 4:00 pm - Mobile Workshop (3 CM Credits) Yadkin County Agritourism

The mobile session will highlight the agritourism/winery movement in Yadkin County. There will be a farm/winery tour, tasting, and presentation about the development of the wine industry in Yadkin County and the benefits in terms of preservation, tourism, and the economy.

Presenter: Michael Poston, Yadkin County



1:00 pm – 2:15 pm

An Introduction to the New NCDOT Strategic Transportation Investment Law – North Main Hall C (1.25 CM Credits)

Susan Pullium, Director of Strategic Planning for NCDOT, will provide an overview of the 2013 landmark Strategic Transportation Investments (STI) legislation. The law includes new directives regarding investments in transportation capital projects across all modes. This includes guidelines pertaining to how funds will be divided across the state, and what the methodologies will include to prioritize new capital projects. Susan will also address the connections between the new STI law and her work to develop a 25 year transportation infrastructure plan for NCDOT.

1:30 pm to 2:45 pm

Concurrent Sessions (1.25 CM Credits Each)

Sentinel Landscapes – Linking Resource Conservation, Agriculture, and National Defense in North Carolina – North Main Hall D

This session will describe the Partnership for Sentinel Landscapes, a unique strategic planning initiative that seeks to maintain and improve national defense, conservation, and working lands (agriculture and forestry) to ensure that development and use of natural resources remains compatible with the missions of North Carolina's major military installations.

Presenters: Donald R. Belk, AICP, North Carolina State University; J. Scott Chase, AICP, NCLID, The Wooten Company; Paul Friday, Marine Corps Installations East; Jeffrey R. Tyndall, AICP, Marstel-Day, LLC

Ignite High Point: Adapting a New Model for Planning – North Main Hall E

This session will discuss Ignite High Point which is a master plan, economic development, regulatory, and transportation plan and framework to redevelop High Point's core.

Presenters: Wendy Fuscoe, City of High Point; Thomas E. Low, AICP, AIA, CNU, Civic by Design

Five Towns - Five Charrettes – Lessons Learned From a Regional Sustainability Project – North Main Hall F

A diverse team of seven partners, that included Architects, Landscape Architects, Planners and Economists teamed together with a non-profit (The Center for Creative Economies/DesignLink) to conduct five charrettes in five communities with the Piedmont Together sustainability initiative led by the Piedmont Authority for Regional Transit and the Piedmont Triad Regional Council. In this session, you will learn best practices for conducting design workshops in a variety of contexts that included the communities of Elkin, Mayodan, High Point, Biscoe and Yanceyville.

Presenters: Jason Epley, AICP, CPM, Benchmark CMR, Inc.; Kris Krider, AICP, LEED Green Assoc, Assoc. AIA, Benchmark CMR, Inc.; William D. Moser, Jr., AIA, NCARB, Moser Mayer Phoenix Associates, PA

Inclusionary Zoning: Affordable Housing Through Regulation – North Main Hall G

Panel presentation of issues local government planners need to consider before developing or proposing inclusionary zoning regulation that require or encourage new development to contribute to the provision of housing units that are affordable to low- and moderate-income households. Panelists from communities with inclusionary zoning regulations will describe their regulations, how they addressed the inclusionary zoning issues, and lessons learned from their experience. Attendees will be able to ask questions of panelists.

Presenters: Loryn Clark, Town of Chapel Hill; Leigh Anne King, AICP, LEED AP, Clarion Associates; Cindy C. Reid, Town of Davidson; Stephen G. Sizemore, AICP, Clarion Associates

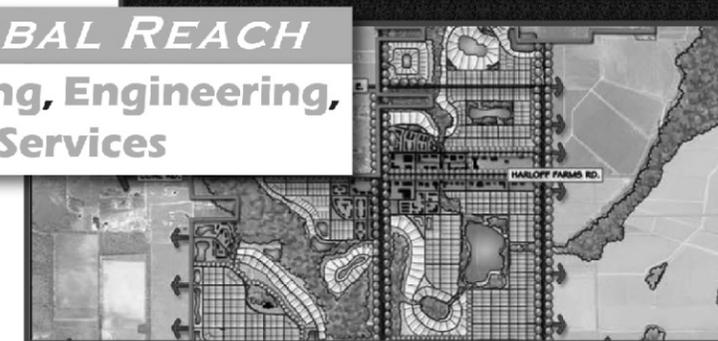


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2:30 pm to 4:30 pm - AICP Pre-Exam Information Session – North Main Hall B

Do you plan to take the AICP exam in 2013 or are you considering becoming certified? This workshop will give you an overview of the AICP examination process. We will discuss the application, exam subject matter, APA-NC review session opportunities, testing environment, study techniques, and study resources. Planners should be advised that APA has revised the exam as of this November's test window.

Presenters: Lauren Blackburn, AICP, APA-NC Professional Development Officer

2:45 pm to 3:00 pm - Break

3:00 pm to 4:15 pm

Concurrent Sessions (1.25 CM Credits Each)

Reclaiming the Suburban Corridor – North Main Hall D

Our communities are literally littered with suburban corridors with varying levels of economic performance and almost no viability as sustainable places. This session will identify the various reasons and challenges for their present state and will explore tools to affect long-term change for these important corridors and reclaim these public investments as thriving, walkable urban corridors.

Presenters: Monica Holmes, Lawrence Group; Wade Walker, Fuss and O'Neill; Matthew Wetli, Development Strategies

None of Us is as Smart as All of Us: Collaborating for Better Development - North Main Hall F

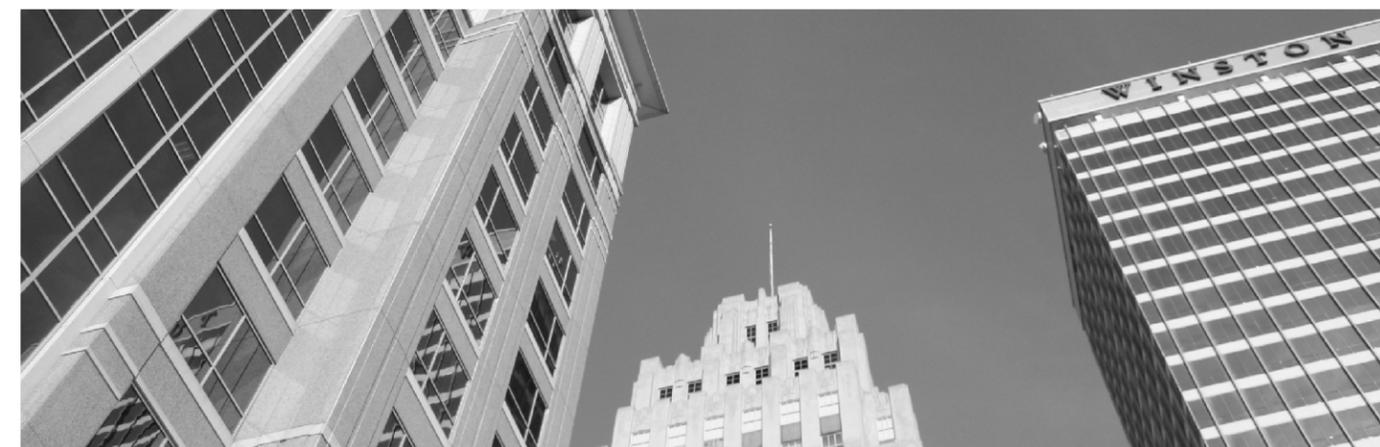
This is a panel discussion among planning practitioners, developers, developer's advocates, and the audience to explore real-world techniques of stimulating better collaboration between local governments and private-sector developers. The panel will describe real world success stories and consider questions from session attendees about how to promote better interaction and outcomes.

Presenters: Eric Braun, J.D. *Retired*; Chad Meadows, Clarion Associates; Bill Meyer, Rock Hill, South Carolina; Courtney Tanner, City of Morrisville; Dave Williams, The Assured Group, LLC; Ben Woody, Currituck County

Regional Planning: Why Should Local Government Be Interested? – North Main Hall G

Regional planning is taking the state by storm, with at least 40 counties and 244 cities and towns actively participating in a regional planning initiative at this time. But why should local governments want to participate, and what do they get out of it? Learn from three councils of governments about how local governments are tapping into GIS data, resource documents, analysis tools, surveys, etc. generated during regional planning initiatives to make their lives easier when developing local plans, programs, and policies.

Presenters: John Hodges-Copple, AICP, Triangle J Council of Governments; Mark Kirstner, AICP, Piedmont Authority for Regional Transportation (PART); Michelle Nance, AICP, Centralina Council of Governments; Matt Noonkester, AICP, Seven Hills Town Planning Group, Inc.



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3:00 pm to 4:15 pm
Lightning Round 1 – North Main Hall E (1.25 CM Credits)

Common Sense Zoning

Upgrade your traditional zoning ordinance with common sense tools and techniques that reduce your workload, make your customers happier, and create a more attractive and functional community.

Presenter: Scott Shuford, City of Fayetteville

This is Bermuda Run!

This presentation will include amusing anecdotal tales of establishing the identity of a new town that started out as a gated community. The Town of Bermuda Run incorporated in 1999 and has experienced many successes and challenges in cultivating its identity.

Presenter: Erin Burris, AICP, Benchmark CMR, Inc.

Innovative Tools for Hazard Mitigation Planning

This presentation will provide an overview of the iRISK web application and the Risk Management Tool (RMT), a web-based tool that integrates natural hazard risk information into the mitigation planning process to facilitate the development of multi-jurisdictional hazard mitigation plans. The RMT provides an interface of hazard risk information with hazard mitigation prompts enabling the plan author to enter data about the counties and jurisdictions included in the plan. The RMT then automatically generates and incorporates the risk data and maps for hazards including flooding, high hazard winds, wildfires, tornados, earthquakes, and others.

Presenters: Cynthia Bower Camacho, AICP, URS Corporation; John K. Dorman, North Carolina Division of Emergency Management

Make Your Presentation More Effective!

This presentation will include a tool box of tried and true tips and strategies that have been successfully used to make presentations before groups in a variety of venues and formats. Wherever feasible, there will be discussion on how each was successfully used in front of audiences.

Presenter: Bill Duston, AICP, N-Focus Planning

Measuring Land Use by Mode Share

Presentation intended to teach attendees about the relationship between transportation systems and land use patterns. Planners will be provided with a methodology for identifying transportation mode zones (multi-modal vs. single mode vehicular) in their jurisdiction and a process for analyzing land use within each zone. Metrics resulting from the process will be discussed.

Presenters: Landin Holland, AICP, MPA, CZO, Holland Consulting Planners, Inc.; Wes MacLeod, ASLA, Holland Consulting Planners, Inc.

Planning for Transportation Projects

Transportation investments impact communities, economic development, growth and land use. NCDOT's Community Impact Assessments (CIAs) and Indirect & Cumulative Effects (ICEs) studies document resources and evaluate impacts. This session will explore the scope and nature of CIAs and ICEs, and how local planning both influences and reacts to transportation projects. This will help planners evaluate activities beyond normal community plans for transportation projects and consider project specific impacts.

Presenters: Tris Ford, North Carolina Department of Transportation; Kory Wilmot, AICP, URS Corporation



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Safe Routes to School

The presentation will provide information on the Safe Routes to School Program ("SRTS"), including history, purpose and goals, and funding opportunities. Attendees will learn several ideas for initiating an SRTS program in their community and for developing partnerships and initiatives to engage the citizens in planning and community health issues.

Presenters: Ed Johnson, RLA, ASLA, North Carolina Department of Transportation; Amy H. Montgomery, The Outer Banks Hospital; Elizabeth Teague, AICP, CTP, Town of Nags Head

3:00 pm to 4:30 pm - Professional Insights: Marketing Yourself for Career Success (1.25 CM Credits) - North Main Hall C

In order to advance one's career in this competitive job market, a skilled planner needs to know how to communicate the value of the profession and market herself or himself as an advocate for great communities. During this session attendees will receive tips from hiring managers and a professional recruiter on how to improve their job prospects by "branding" planning and oneself online via LinkedIn, and other social media sites. Panelists will also discuss the importance of networking, effective resumes, and growing technical skill needed to compete in the market place.

Moderators: Cherie Jzar, AICP, City of Concord; Dervin Spell, CFM, Granville County

Presenters: Glenn R. Harbeck, AICP, City of Wilmington; Liz Kovasckitz, AICP, Mulkey Engineers & Consultants; A. Paul Norby, FAICP, City-County Planning Board of Winston-Salem/Forsyth County; Bruce Rennart

4:15 pm to 4:30 pm - Break

4:30 pm to 5:45 pm

Concurrent Sessions (1.25 CM Credits Each)

Improved Planning for Hispanic and Latino Communities – North Main Hall D

Immigration reform and building integrated communities are two of the biggest issues facing this country today. Planners are on the forefront of this effort. Very often the tools available to local Planners are not sufficient for promoting community planning for Hispanic and Latino communities. This session will focus on methods for outreach and provision of services to immigrant communities.

Presenters: Mison Hur, PhD., East Carolina University; William Kerr, Florence and Hutcheson; Juvenio Peralta, The Association of Mexicans in North Carolina, Inc. (AMEXCAN); Sue Perry, The North Carolina Association of Community Development Corporations (NCACDC)

The Changing Face of Design Standards: An Exploration of HB150 – North Main Hall G

This presentation describes the benefits from single-family design standards using North Carolina examples and national research. It will then chart the ramifications of House Bill 150 on local government ordinances. The presentation will also describe the APA-NC's ongoing effort to catalogue the costs and ramifications of local government compliance with HB150.

Presenters: Alex Bradford, Brick Industry Association; Adam Lovelady, University of North Carolina-Chapel Hill; Chad Meadows, Clarion Associates; Jason Skipper, Brick Industry Association

Brownfields for Implementation Based Planning– North Main Hall F

Communities across North Carolina are shouldering the burden of closed industrial and commercial facilities leading to abandoned, vacant, and underutilized properties, unrealized planning goals, untapped potential, and environmental risk. Come to our Brownfield redevelopment session and learn about funding opportunities and strategies making these sites perform for you, learn from case studies and cutting edge integrated Brownfield planning.

Presenters: Clark Henry, CIII Associates; Harold Thurston, AMEC Environment & Infrastructure

4:30 pm to 5:45 pm
Lightning Round 2 – North Main Hall E (1.25 CM Credits)

CRA Leads to Crisis?

This presentation will provide attendees with an overview of the Community Reinvestment Act (CRA) and arguments from all sides about whether or not it played a role in causing the housing crisis and subsequent recession. It is intended to give planners, public policy makers, and others the understanding they need to help prevent another housing crisis in the future.

Presenters: Cameron W. Gardner, PP, AICP, Gardner Law Offices

NC Rides the Rails to Smarter Growth

The State of North Carolina's foresighted investment in better intercity passenger train service along the Raleigh-Greensboro-Charlotte corridor, and in stations that are true multimodal transportation hubs for their cities, is paying dividends by facilitating downtown revitalization and walkable neighborhood development surrounding these hubs. Using Greensboro's Galyon Depot as a model, Malcolm Kenton of the National Association of Railroad Passengers (who grew up in Greensboro) will demonstrate the even greater potential for North Carolina's cities to attract less car-oriented young professionals through the further expansion and improvement of intercity, commuter and light rail systems interconnected with more robust bus transit and bicycle & pedestrian infrastructure networks.

Presenter: Malcolm Kenton, National Association of Railroad Passengers

More Than Pretty Pictures

Planning meetings are often filled with questions - "what would this look like?" and "what does this mean for MY neighborhood, corridor, or region? This presentation responds by providing a how-to guide for useful visualization techniques. What techniques work to elicit public feedback? What software is handy? These questions and more will be answered as part of this interactive session.

Presenters: Scott Curry, Lawrence Group; Monica Holmes, Lawrence Group

Planning for the Data Explosion

As more citizens demand truly ubiquitous service on their mobile devices, the regulations for locating the necessary infrastructure must allow access to communities and provide consistency and predictability to the approval process.

Presenter: Liz Hill, American Tower, Inc.

Planning Urbanization in China

Presentation based on in-depth research on urbanization in China that will provide professional planners with information about New Town planning in rapidly developing China including the principles, processes and policies that guide the massive urbanization. Discussion will also include how western planners and practices have impacted the urban form in China.

Presenter: Bo Sun, Little Diversified Architectural Inc.

Reality Backup

Planners have been challenged over the years to project the future by virtue of trends and goals including the underlying assumptions. Many have used mathematic models that may or may not be entirely applicable to the situation and are incomprehensible to the general public. The need to test the sensitivity of the inputs and outputs, provide examples and visualization is key to shaping the future.

Presenters: Craig N. Benedict, Orange County Government; Andy Henry, Durham-Chapel Hill-Carrboro Metropolitan Planning Organization

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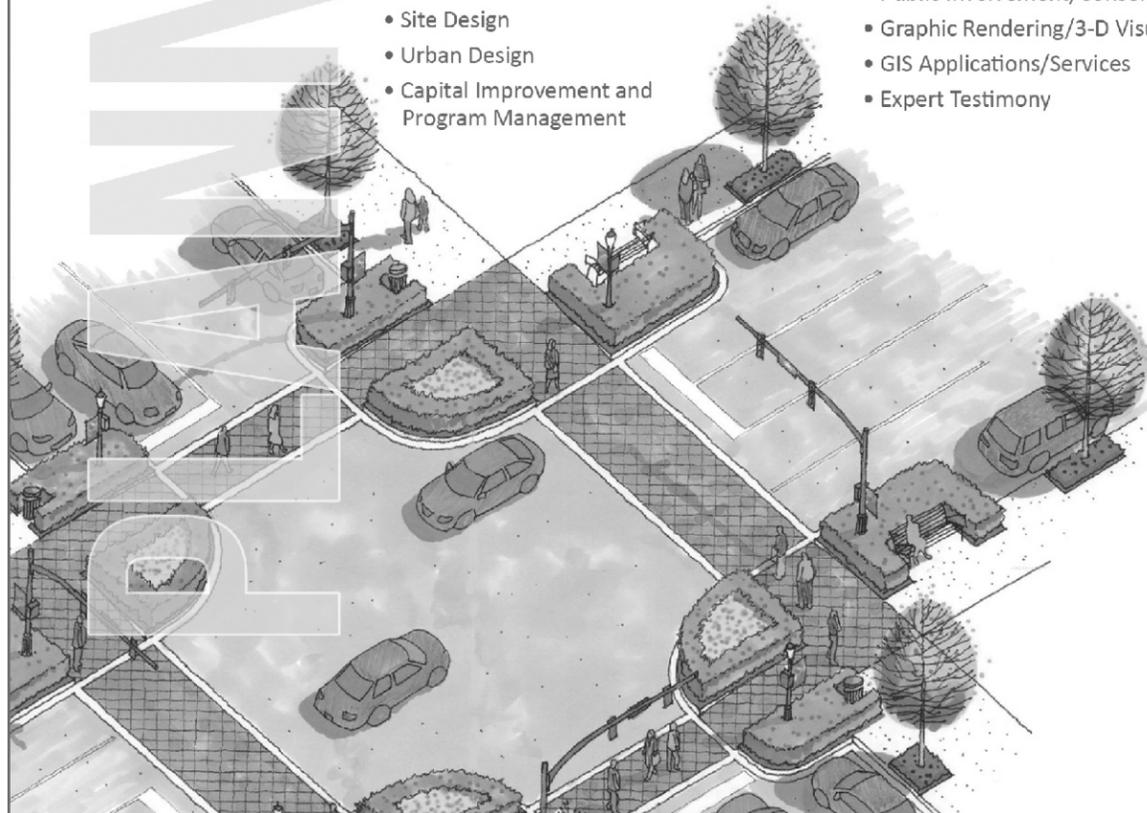
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- Expert Testimony



Socioeconomic Fortune Telling

This discussion will examine the methods, tools, and accuracy of socioeconomic data forecasting and will examine the influence of global, regional, and local events on the accuracy of recent predictions. Discussion will also provide an overview of trends in scenario planning and population and employment forecasting for the future as they relate to regional and community planning goals and practices.

Presenter: Jonathan Whitehurst, AICP, Kimley-Horn & Associates

4:30 pm to 6:00 pm - YPG/Emerging Professionals: Preserving our Future Roundtable – North Main Hall B

The theme of this year's planning conference is Preserving Our Future. As the next generation of planning leaders we are the future of the profession. Please join young planners and emerging professionals from across the state to set the YPG agenda and program of work for the next couple of years (Anyone interested in this topic is welcome to attend, regardless of age!). The objective of the session is to develop a strategic framework for the evolution of YPG groups across the state.



**6:00 pm to 8:00 pm - Opening Reception at Wake Forest Biotech Place
575 N. Patterson Avenue (use the entrance closest to the corner of 5th & Patterson)**

Kick off the conference
Catch up with old friends
Network with planners
Enjoy food and beverages

The Space: Biotech Place is a state-of-the-art multipurpose biotechnology research laboratory and office facility and the centerpiece of the Wake Forest Innovation Quarter, an exciting mixed-use development in eastern downtown Winston-Salem. The building was originally built in 1937 using a newfangled method called glass-brick construction for the RJ Reynolds Tobacco Company. The building was known as "91 Turkish" because it was used to warehouse Turkish tobacco, a signature ingredient in RJR's popular Camel cigarettes. In 2012, the building was renovated to LEED Gold standards by Wexford Science + Technology using Historic Tax Credits.



Getting There: Biotech Place is located at the corner of 5th and Patterson, about a 10-minute walk east on 5th Street from Convention Center. Winston-Salem Transit Authority (WSTA) buses will shuttle from the hotels to Biotech from 5:45pm to 8:45pm—pick up the bus on Cherry Street between the Embassy Suites and the Marriott. Parking is also available in the lot north of Biotech Place.



8:00 pm to 10 pm - Young Planners Group Social – Age is Just a State of Mind!

**Foothills Brewing Company
638 W 4th Street, Winston-Salem**

ALL Conference attendees are invited to join the Young Planners Group for an "after party" social immediately following the Opening Reception at Foothills Brewing Company.



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7:30 am to 5:15 pm - Registration - North Main Hall Foyer

7:30 am to 8:30 am - Continental Breakfast

8:00 am to 5:15 pm - Exhibit Hall Open

8:00 am to 9:30 am - Legislative and Legal Update (1.5 CM Credits/Meets Law CM Requirement) - North Main Hall A

From the historic General Assembly session to the Supreme Court's Koontz decision, 2013 is one for the record books. At this session, planners from across the state will learn how their work will be impacted and what updates to local codes will be necessary. Attendees will also learn about the work of APA-NC's Legislative Committee.

Presenters: Kenneth Bowers, AICP, City of Raleigh; Rich Ducker, J.D., University of North Carolina – Chapel Hill; David Owens, J.D., University of North Carolina – Chapel Hill

9:30 am to 11:00 am - Opening Session (1 CM Credit) - North Main Hall A

Opening Remarks: Ben Hitchings, AICP, CZO, APA-NC President

Welcome: Mayor Allen Joines, City of Winston-Salem

Keynote Speaker: William Anderson, FAICP, President of APA

Announcements: Tom Low, AICP, AIA, CNU, APA-NC Vice President of Chapter Development

9:30 am to 12:30 pm - Mobile Workshop (3 CM Credits)

Wake Forest Innovation Quarter: Making Our Past Our Future

On this mobile tour, participants will learn about the Wake Forest Innovation Quarter and how the eastern side of downtown Winston-Salem is being redeveloped to provide jobs for the 21st century in software, communications and biomedical science. The first stop on the tour is at Biotech Place, a former RJ Reynolds Tobacco factory, renovated in 2012 consistent with the Secretary of Interior Standards for Historic Preservation and LEED Gold Certified.

Tour Guides: Margaret Bessette, AICP, City-County Planning Board of Winston-Salem/Forsyth County; Eric Tomlinson, DSc, PhD, Wake Forest Baptist Medical Center and Wake Forest Innovation Quarter/Wexford Science and Technology, LLC; Lindsey Yarborough and Will Partin, Wake Forest Innovation Quarter/Wexford Science and Technology, LLC; Gayle Anderson, Greater Winston-Salem Chamber of Commerce; Christy Turner, LEED AP, Stimmel Associates, PA



11:00 am to 11:15 am - Break

11:15 am to 12:30 pm - Mobile Workshop (1.25 CM Credits)
Downtown Winston-Salem Past, Present and Future Walking Tour

Recent redevelopment and rehabilitation efforts have created a renewed vibrancy in Downtown Winston-Salem. Now, in addition to offices and institutions, Downtown is an exciting destination for arts, entertainment and culture with restaurants, shops and residences. Join staff from Winston-Salem/Forsyth County Planning, the City and the Downtown Winston-Salem Partnership on a walking tour through the central business area and the arts district to learn about Downtown's history and architecture, streetscape improvements and public and private development/redevelopment efforts.

Tour Guides: Ruben Gonzales, City of Winston-Salem; Michelle McCullough, City-County Planning Board of Winston-Salem/Forsyth County; C. LeAnn Pegram, City-County Planning Board of Winston-Salem/Forsyth County; David Reed, AICP, City-County Planning Board of Winston-Salem/Forsyth County; Jason Thiel, Downtown Winston-Salem Partnership



11:15 am to 12:30 pm
Concurrent Sessions (1.25 CM Credits Each)

Planning for Wireless Telecommunication Facilities – North Main Hall C

The dramatic increase in cell phone usage has led to an increase in the demand to site new towers. To mitigate this demand, the Town of Morrisville and CityScape consultants will describe the process used by Morrisville in the development of their Wireless Telecommunication Facilities Master Plan, which includes a hierarchy of preferred locations, and a subsequent ordinance update. Additionally, a representative from the Town of Cary will describe the process for developing their recent Telecommunications Facilities Ordinance, including establishing a stakeholders group.

Presenters: Susan Rabold, CityScape Consultants, Inc.; Rodney Wadkins, Town of Morrisville; Rob Wilson, AICP, Town of Cary

What's Your Plan Worth? Benefits of a Fiscally Sustainable Vision – North Main Hall D

This session will discuss how in today's economic climate, competition for resources and diminished revenue streams has been a common motivator of local decision-makers and citizens. The preparation of a plan that demonstrates fiscal integrity can lead to lower tax burdens, improved bond ratings, expanded opportunities for partnerships, and successful business recruitment. These factors are key components towards achieving economic vitality.

Presenters: Megan Ledbetter, Village of Clemmons; Jessica S. Rossi, AICP, Kimley-Horn and Associates; Frank Warren, CRE, Kimley-Horn and Associates

Rails in Pleasantville: Building Agreement on TOD in the Suburbs – North Main Hall F

This session will discuss how rail transit presents challenges and opportunities for suburban communities, especially when existing transit service is limited and support for denser development is uncertain. To maximize the benefits, Morrisville and Huntersville used creative planning and implementation techniques to build agreement on transit-oriented development and workforce housing. In so doing, they have laid the foundation for more sustainable transportation and life-style options.

Presenters: Ben Hitchings, AICP, CZO, Town of Morrisville; Jack Simoneau, AICP, Town of Huntersville; Brad West, Town of Morrisville

Public Engagement in Regional Transit Planning – North Main Hall G

The session will provide an overview of regional transit planning in the Triangle Region, the fastest growing metropolitan area of North Carolina. The session will focus on the public engagement activities over a decade that contributed to a regional call to action, the planning for a light rail corridor, and two counties passing tax referenda.

Presenters: David Bonk, Town of Chapel Hill; Cynthia Bower Camacho, AICP, URS Corporation; Damien Graham, Triangle Transit

11:15 am to 12:30 pm
Lightning Round 3 – North Main Hall E (1.25 CM Credits)

Designing Better Mixed-Use Districts

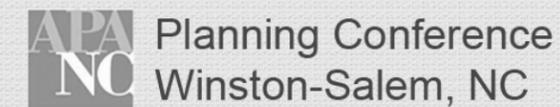
The speakers will present the information from the revised and updated Designing Better Places DVD which includes design principles, compares pedestrian with auto-scale development, and provides examples of how different communities are successfully creating walkable communities. It will also demonstrate how Asheville's ongoing evolution toward more mixed-use zoning districts has successfully created more walkable neighborhoods.

Presenters: Virginia Faust, North Carolina Division of Community Assistance, Western Division



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AICP Certificate Maintenance Credits (CM)

On April 13, 2007 the AICP Board of Directors adopted the Continuing Maintenance Program (CM) for AICP. CM replaces the old voluntary Continuing Professional Development Program. Details and requirements of the CM program may be found by visiting AICP's website: www.planning.org/certification/maintenance/htm. The conference program lists the sessions thought to be eligible for credit as indicated. APA-NC may not be able to confirm the actual number of credits approved by APA prior to the conference. Please check the AICP website for updates and to register for CM credits following the conference.

CNU-A Continuing Education Credits (CU)

The Congress for the New Urbanism Carolinas is offering CNU-A continuing education credits (CU) for the 2013 North Carolina Planning Conference. CNU-A Education credits will be available for all sessions also approved for APA CECs.

Winston-Salem Attractions and Information

For restaurants, accommodations and local attractions, Visit Winston-Salem: www.visitwinstonsalem.com.

For downtown restaurants, shopping, maps, visit the Downtown Winston-Salem Partnership: www.dwsp.org/joom/index.php.



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Durham, October 1-3, 2014

Health and Wellness in the Comprehensive Planning Process

This presentation is intended to educate attendees about approaches to integrating health and wellness concerns into the planning process. An overview of the process for drafting a health and wellness component as part of a comprehensive plan will be included. Experiences working with the Community Transformation Project and its relevance to the planning profession will be discussed. Strategies to identify health and wellness priority areas will be explored. These priority areas are created through a GIS raster analysis methodology.

Presenters: Landin Holland, AICP, MPA, CZO, Holland Consulting Planners, Inc.; Wes MacLeod, ASLA, Holland Consulting Planners, Inc.; Diana Vetter-Craft, Pitt County

Engaging the Community in Small Town Revitalization

This presentation will discuss a Case study of a one-year effort to prepare a plan to revitalize downtown Robbinsville--a small (pop 800), isolated, neglected, mountain town in Graham County. The case study will underscore the importance of engaging the local community in the planning process, explore different community engagement techniques that were used, and describe the key partnerships that made the project a success. The project involved a partnership between the Center for Sustainable Community Design at UNC, the Graham Revitalization Economic Action Team (GREAT) and the Asheville Design Center.

Presenter: Marcia Perritt, University of North Carolina - Chapel Hill

Health by Design

This lightning round session will provide planners with new insight on issues associated with public health and how to leverage relationships with public health professionals to create better plans and secure additional resources for implementation.

Presenter: Eric Woolridge, AICP, Destination by Design Planning

Negotiate for Our Future

A discussion on conservation easements and their roles in preserving open space, forest and farm land, historical sites, and water sources for the future. Case study on how this "tool" can be utilized to implement green ways and trail plans. Speaker will discuss collaborative examples and illustrate available funding sources. Draft easements will be available.

Presenter: Shelley C. Williamson, AICP, N-Focus Planning & Design, Inc.

Planning and Partnerships – Neuse River Greenway Trail

The Neuse River Greenway Trail is an ambitious multi-jurisdictional greenway project that stretches 34 miles from the foot of Falls Lake Dam, south along the Neuse River to Clayton. This bold project is the manifestation of years of master planning made real through the partnership between local municipalities and NCDOT. Iona L. Thomas, AICP, Manager of the Stewart Greenway Design Group and project manager for each design phase of the project will highlight the planning and design challenges and solutions that were developed for the project.

Presenter: Iona L. Thomas, AICP, Stewart

Redevelopment Renaissance

The presentation will present participants with the challenges of redevelopment and explore various tools to help planners advocate for projects that reinvest in our neighborhoods, reinvigorate our downtowns, and repair our suburban grayfields and urban brownfields.

Presenters: Joseph Cyr, Lawrence Group; Craig Lewis, Lawrence Group; Matthew Wetli, Development Strategies

12:45 pm to 2:10 pm

APA-NC Awards Luncheon – South Main Hall

The APA-NC Awards Committee will present chapter awards recognizing agencies and individuals that have completed outstanding plans, programs and projects, along with recognition of individuals who have excelled as planning students or that have made notable contributions to the planning profession. Join us for lunch as we celebrate the achievements of our award and scholarship recipients.

**2:15 pm to 3:45 pm - Mobile Workshop (1.5 CM Credits)
Downtown Bicycle & Greenway Tour**

Matthew Burczyk, Winston-Salem's Bicycle and Pedestrian coordinator will lead a bike tour of bicycle infrastructure projects in and near Downtown Winston-Salem. Sites include on-street facilities, a planned rail with trail conversion in the Wake Forest Innovation Quarter, and the Salem Creek Greenway. The bike ride will be moderately strenuous (5-6 miles roundtrip, with uphill on the return trip.) Participants can bring their own bikes although fee includes a bicycle rental.

Tour Guide: Matthew Burczyk, AICP, Winston-Salem Department of Transportation (MPO)



**2:15 pm to 5:15 pm - Mobile Workshop (3 CM Credits)
Small Town - Implementing a Vision**

The small town mobile tour is intended to provide specific examples of growth management planning and regulations success in achieving the town's community development goals. A variety of growth management tools that address community goals in downtowns, corridors, economic development, and land uses will be discussed.

Tour Guide: Jeff Hatling, Town of Kernersville



2:30 pm to 3:45 pm

Lightning Round 4 (1.25 CM Credits)

Great Places in North Carolina – North Main Hall C

This is the second year of the APA-NC Great Places in North Carolina initiative. The goal is to identify, celebrate, and learn from great places across the state. This session will feature great main streets from Fayetteville, Davidson, Raleigh, Blowing Rock, Elkin, and Concord. It will also feature a great neighborhood for kids from Clayton. Representatives from each community will summarize the highlights of each place, what makes them great, and how they got that way, including best practices that participants can apply in their own communities.

Moderator: Emily Beddingfield, Town of Clayton



Collaborative Transportation - Planning by All for All – North Main Hall G

Workshop intended to provide an overview of collaborative transportation planning to professional planners and allied fields. The session will include discussion about the successes and challenges of participant engagement, site constraints, data collection, and multi-jurisdictional planning. The workshop will culminate with highlights of the draft plans. Presenters will discuss active transportation to improve community health.

Presenters: Erica Anderson, AICP, Land-of-Sky Regional Council; Sarah Graham, Southwestern Commission; Ben McCrary, Town of Davidson

9:30 am to 9:45 am - Break

9:45 am to 11:15 am

AICP Ethics Session (1.5 CM Credits) – North Main Hall A

Planning Ethics: Navigating the Gray Areas of Everyday Decisions

With the AICP Code of Ethics and Professional Conduct as the basis for discussion, this session will explore every day ethics issues using interesting and applicable scenarios and interactive group discussion. The session will be hosted by a panel of experienced planners and will use a moderated discussion approach to draw the audience into the deliberations and discussions around contemporary real world scenarios that present ethical dilemmas, or decision points, for the planners involved.

Presenters: Graham Billingsley, FAICP, Orion Planning Group; Lee Brown, FAICP, Teska Associates; Carol Rhea, AICP, Orion Planning Group

11:15 am to 12:15 pm Closing Session – North Main Hall A

**1:00 pm to 4:00 pm - Mobile Workshop (3 CM Credits)
Think Outside the Sink: Paddle the Policy**

NC Department of Environment and Natural Resources is currently revising the Yadkin's Nutrient Management Plan. Excess nutrients from agricultural production, storm water runoff, development, and wastewater treatment plants are the main pollution threat to the Yadkin River. Come learn about the needed revisions to the plan, challenges to implementing the revisions, and how to stay engaged with current developments. A box lunch will be provided and the cost is included in the fee. Participants will need to drive to the starting point of the tour. Transportation will be provided back to the vehicles.

Tour Guide: Dean Naujoks, Yadkin Riverkeeper



**1:00 pm to 4:00 pm - Mobile Workshop (3 CM Credits)
Salem's Town Planning 1766-Present**

Salem was founded by Moravians in 1766, making it one of the earliest planned communities in North Carolina. Today, Old Salem is not only a living history museum, but also a vibrant urban neighborhood. Join staff from the Forsyth County Historic Resource Commission and Old Salem on a walking tour to learn about Salem's unique founding, its mid-20th century renovation, and the 21st century challenges of this historic community. A box lunch will be provided and the cost is included in the fee. Participants will need to drive to and park at the Old Salem Visitor's Center (900 Old Salem Road) where the mobile will begin. More information on the Visitor's Center can be found at www.oldsalem.org/visitor-center.html.

Tour Guides: John C. Larson, Old Salem Museums and Gardens; C. LeAnn Pegram, City-County Planning Board of Winston-Salem/Forsyth County



7:30 am to 8:30 am - Continental Breakfast

8:00 am to 10:00 am - Registration - North Main Hall Foyer

8:00 am to 11:15 am - Exhibit Hall Open

8:15 am to 9:30 am

Concurrent Sessions (1.25 CM Credits Each)

Complete Streets: Integrated Transportation and Land Use Planning – North Main Hall C

This session will describe ways local governments can successfully develop, implement, and evaluate CS policies. Participants will learn how to submit land use information to NCDOT for a variety of transportation planning applications, including Complete Streets implementation. Presenters will elaborate on the 2012 Complete Streets Planning and Design Guidelines as a key opportunity for incorporating local land use information into transportation project design. Participants will also hear examples of Complete Streets implementation from across the US that has spurred revitalization.

Presenters: Jay Bennett, P.E., North Carolina Department of Transportation; Lauren Blackburn, AICP, North Carolina Department of Transportation; Cynthia Hoyle, FAICP, Orion Planning Group

Form and Function: The Evolution and Use of Form Controls – North Main Hall D

This session explores the range of differing form-related controls in use in communities in North Carolina and across the nation. It reviews the usefulness of form-based controls in addressing important challenges facing planners, like: sustainability, housing affordability, changes in demographics, and historic preservation. It will help session participants determine the best approach to form controls for their own communities.

Presenters: Scott Curry, Lawrence Group; Matt Goebel, AICP, Clarion Associates; Craig Lewis, Lawrence Group; Chad Meadows, Clarion Associates

Planning for Equity: 2013 Carolina Planning Journal Topic – North Main Hall E

Panel of North Carolina-based planners and experts intended to discuss ways planners can better incorporate the equity needs and interests of a broad variety of groups from senior citizens to low-income residents. A wide-range of planning areas will be discussed from transportation to economic development. Planners will come away with some innovative ideas on how to improve equity in their communities.

Moderators: William King, Carolina Planning Journal-University of North Carolina-Chapel Hill; Cara Wittekind, Carolina Planning Journal-University of North Carolina Chapel Hill

Planning for Positive Transit Outcomes in North Carolina – North Main Hall F

Panel focusing on planning efforts aimed at creating positive transit outcomes in North Carolina. Presenters will describe a system wide bus improvement plan and a North Carolina Department of Transportation (NCDOT) pilot project to improve pedestrian/bicycle connections to bus stops in heavily-used corridors in the City of Durham. This will be followed by lessons learned from land use planning efforts around transit stations along Charlotte's Blue Line light rail to ensure better implementation of the community's vision.

Presenters: Kathy Cornett, AICP, Charlotte-Mecklenburg; Erik Landfried, Triangle Transit; Dale McKeel, City of Durham/Durham-Chapel Hill-Carrboro MPO; Andy Mock, AICP, Charlotte Area Transit System

2:30 pm to 3:45 pm

Concurrent Sessions (1.25 CM Credits Each)

From the '20s to the 70's: Winston-Salem's Architectural Heritage – North Main Hall D

This lectures illuminates the six-year process of updating the county-wide architectural survey, including new technology such as GIS mapping, database access and storage, and digital photography. An explanation of the collaborative efforts between the local municipality and the State Historic Preservation Office and how the project and publication were funded will be discussed. A presentation of the findings will be discussed and will include results of what historic resources were lost and how to approach a large number of resources from the 1920s up to the 1970s, looking at both individual resources and neighborhood development.

Presenters: Heather Fearnbach, Fearnbach History Services, Inc.; Michelle M. McCullough, City-County Planning Board of Winston-Salem/Forsyth County

Planning for a Local Food Economy – North Main Hall E

Establishing a local food economy through collaboration between local farmers and the broader community is integral to building healthy and sustainable Cities and Counties. This session will provide the basis for considering this approach for your community and/or Region through real world examples and hands on experiences. The information provided will enlighten attendees about the steps required to initiate the development of a local food supply plan, which can lead to the development of a vibrant and robust local food economy serving a range of buyers.

Presenters: Diana Vetter Craft, Pitt County; Landin Holland, AICP, MPA, CZO, Holland Consulting Planners, Inc.; Dr. Leslie Hossfield, University of North Carolina-Wilmington

Town-Gown Collaboration – North Main Hall F

There are 22 cities and towns in North Carolina that are home to our colleges and universities. The importance of town-gown cooperation and collaboration is more important now than ever. This session will explore the key components of successful collaboration that can help achieve mutual benefits.

Presenters: Rudolph Cardenas, AIA, Fayetteville State University; Rodger Lentz, AICP, City of Wilson; Sue Schwartz, FAICP, City of Greensboro; Roger Waldon, FAICP, Clarion Associates

Walkable Urban Development in the Triangle: Making Plans Perform – North Main Hall G

Many Triangle cities have adopted plans calling for development in walkable urban centers near transit. Many of these projects are now completed or underway and are starting to meet these plan goals. There are many lessons on how developers and planners can work closely to overcome barriers to developing these projects and make their plans perform well and create truly sustainable centers.

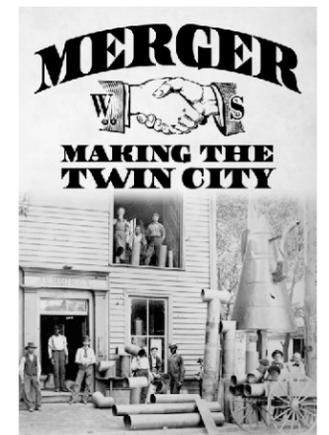
Presenters: Ken Bowers, AICP, City of Raleigh; Jeff Furman, Northwood Ravin Development; Dick Hails, AICP, Urban Development Consultants; Tom Barker, Terwilliger Pappas Multi-Family

2:30, 3:30, and 3:45 pm

Documentary: "Merger: Making the Twin City"

Drop by A/perture Cinema at 311 W. Fourth Street, and catch one of three complementary showings of "Merger: Making the Twin City." In 1913, Winston and Salem, two independent municipalities, merged their governments and their identities under the hyphenated name of Winston-Salem. This one-hour documentary, produced as part of the city's centennial celebration, takes the viewer back in time for an informative and entertaining look at the origins of Salem in 1766, the establishment of Winston in 1849, and their sometimes rocky path to consolidation as North Carolina's "Twin City."

3:45 pm to 4:00 pm - Break



4:00 pm to 5:15 pm - Open Source Session (Lightning Round Extension) – North Main Hall A

As an extension of the Lightning Round sessions, APA-NC is excited to offer the Open Source session. This session will allow attendees to further discuss Lightning Round topics and will connect them with other attendees that have mutual interest in a topic(s). Presenters from the Lightning Rounds will be invited to attend and host discussions with participants in small group settings.

**4:00 pm to 5:15 pm
Concurrent Sessions (1.25 CM Credits Each)**

Walking the Line: How to Be an Effective Planning Advocate in a Polarized World – North Main Hall C

This session assembles four engaging young planners serving as sustainable development advocates within a wide range of volunteer and professional organizations. The panel will share lessons learned through advocacy and public engagement work in Charlotte and elsewhere, and explore effective strategies for advocacy planning efforts in an increasingly polarized political environment.

Presenters: Shannon Binns, Sustain Charlotte; Scott Curry, Lawrence Group; Monica Holmes, Lawrence Group; Tobe Holmes, Charlotte Center City Partners

Promoting North Carolina's Environmental Culture – North Main Hall D

As Camden County began a new Comprehensive Plan to focus on a combination of growth and preservation strategies, it also commissioned preparation of a document describing and celebrating the County's significant environmental assets. This session will focus on the result: a document called "Gateway to the Wild" that helps raise community awareness and inform action strategies in the plan.

Presenters: John Manuel; Dan Porter, Camden County; Roger Waldon, FAICP, Clarion Associates

Food Trucks and Farmers Markets as Business Incubators – North Main Hall E

Panel discussion of food truck and farmers market operators intended to provide planners and economic development departments with a better understanding of this business model. We will demonstrate that this new trend in marketing can lead to larger investments and should be encouraged in economic development circles.

Presenters: Kelly Bennett, City-County Planning Board of Winston-Salem/Forsyth County; Cary Clifford, Camino Bakery; Ben Devar, Camel City Grill; Margaret Norfleet Neff, Cobblestone Farmers Market; Peyton Smith, Forno Moto Pizza

Winston-Salem's Downtown Revitalization – Past, Present, Future – North Main Hall F

This session will include a panel discussion by key players in Winston-Salem's downtown revitalization efforts going back as far as the 1970's. The panelists will discuss the different phases of revitalization over those decades, what sparked those different phases, and what types of activities they comprised. The speakers will discuss efforts that have had long lasting results, what has been learned from all of it, and how these learnings influence future revitalization efforts.

Presenters: Rence Callahan, AIA, Walter Robbs Callahan and Pierce Architects; Allen Joines, Mayor, City of Winston-Salem; A. Paul Norby, FAICP, City-County Planning Board of Winston-Salem/Forsyth County; Michael Suggs, Goler Community Development Corporation

Planning for Healthy Living – Forsyth County/Winston-Salem – North Main Hall G

Presentations and panel discussion from planning, health, agriculture and food access professionals regarding how the community cooperatively is attempting to positively impact community health outcomes. Understand the role of planning in creating more healthy and equitable communities. Learn about the recommendations made in the Legacy Update 2030, Winston-Salem/Forsyth County's comprehensive plan to improve the community's health and wellbeing.

Presenters: Mary Jac Brennan, Forsyth County; Mari Krane, Forsyth Futures; Debbie Mason, MPH, CHES, Forsyth County; Marilyn Moniquette-John, City-County Planning Board of Winston-Salem/Forsyth County

5:15 pm to 6:15 pm - APA-NC Annual Chapter Meeting - North Main Hall B

President Ben Hitchings will give a State of the Chapter report and moderate a group discussion. The meeting is open to all APA-NC members and provides an opportunity to learn about current Chapter projects and an opportunity to share your ideas. Please come if you are interested in becoming more involved in chapter affairs.

6:00 pm to 8:00 pm APA-NC Diversity Networking Mixer

Join us for an exciting networking event! All proceeds will benefit the APA-NC Summer Fellowship Program. Tickets will include the "African Americans in Salem" tour beginning at 6 pm. Guests should arrive at the Old Salem Visitor's Center (900 Old Salem Road) where parking is available. After the tour guests are invited to join us for hor'dourves at The Tavern in Old Salem (736 South Main Street). A cash bar and limited dinner menu will also be available.

