



2012 North Carolina Planning Conference

**Re-Imagine Planning:
*Regional Thinking,
Local Placemaking***



**Wilmington Convention Center
September 26-28, 2012**



North Carolina Planning Conference

Re-Imagine Planning: Regional Thinking, Local Placemaking

We couldn't be more excited about the 2012 North Carolina Planning Conference in North Carolina's "Port City," Wilmington! This charming coastal town is bordered by the Cape Fear River to the west and the Atlantic Ocean to the east. Wilmington's historic downtown river district is the site of this year's conference and includes a beautiful riverwalk that connects the convention center, conference hotels, and numerous shops and restaurants - making it a perfect landscape that will inspire attendees and empower them with fresh ideas to take back to their communities.

This year's conference is focused on the theme: "Re-Imagine Planning: Regional Thinking, Local Placemaking." Attendees have the opportunity to gain information and insight from presenters in the following session tracks; Environment, Healthy Living/Food Systems, Historic Preservation, Military Planning, and Regional Planning. The Conference will feature 32 concurrent sessions, networking opportunities, vendor displays, and mobile tours of Wilmington by foot, kayak, and bicycle! The conference will kick-off with an opening reception Wednesday night on the Henrietta III Riverboat located in the heart of downtown Wilmington on the Cape Fear River. Thursday morning's opening plenary session will feature a keynote address by Chuck Flink, President of Alta/Greenways. Mr. Flink is a leading greenway's planner and has completed comprehensive greenway and open space plans for more than 225 communities. The conference will wrap-up Friday morning with an interactive ethics session and an exciting closing session.



9:30 am to 5:00 pm
Registration

9:30 am to 5:45 pm
Exhibit Hall

11:00 am to 2:00 pm
Bi-Annual NCAPA Legislative Agenda Meeting – Room 101

This meeting will establish the Legislative Agenda for the Chapter for the 2013/14 legislative session. Attendees will also receive a detailed recap of the 2012 short session and learn more about how to participate meaningfully in the legislative process, including becoming an active member of the committee and engaging with your local representatives. Lunch will be provided, although registration is required. All NCAPA members are welcome and encouraged to attend.

The AICP Certification Maintenance (CM) Credits for the conference are pending approval from AICP. The CM Credits referenced beside each session and mobile workshop are estimates and will only be confirmed upon approval from AICP.

Concurrent Sessions (1.25 CM Credits Each)

11:00 am to 12:15 pm
Aging and Sustainability: Housing and Land Use – Room 103/104

This workshop will present a variety of ways to provide for healthy, sustainable communities and lifestyles for the growing aging population in North Carolina. Different types of housing, transportation opportunities, and funding sources for these will be discussed. Examples will be cited from throughout the state of North Carolina.

Presenters: Rodger Lentz, AICP, city of Wilson; Linda Giltz, AICP, Land-of-Sky Regional Council; Gayla Woody, Centrolina Area Agency on Aging, Centrolina COG

Brownfields as Assets – Salon D

If you don't have a plan to use brownfields as tools for your city, county, or region, you should. Join us and learn how to overcome core challenges associated with brownfields, including funding options available from the US EPA and other federal partners for their reuse. This will include strategies and case studies about how brownfields are used to realize your housing, parks, economic development, smart growth, and sustainability goals.

Presenters: Harold Thurston, AMEC Environment & Infrastructure, Inc.; Clark Henry, SRA International

Addressing 21st Century Regulatory Challenges in NC Coastal Communities – Salon E

This session provides a case study of Currituck County's new UDO (adopted March 2012). It will emphasize how the code update effort used the CAMA planning process to establish community consensus on the policy direction for regulatory approaches that a 21st Century code may include, like compact development, community character retention, resource conservation, and others.

Presenters: Chad Meadows, AICP, Clarion Associates; Craig Richardson, Esq., Clarion Associates; Ben Woody, AICP, Currituck County; Charlan A. Owens, AICP, North Carolina Department of Environment and Natural Resources – Division of Coastal Management

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Case Studies of Placemaking in Smaller Urban Centers – Salon F

Danville (VA), Durango (CO), Clayton (NC), and many similar small urban centers have identified, analyzed, and created opportunities for place-making, way-finding, and quality aesthetic design. This workshop will look at specific examples of trail place-making/way-finding, downtown place-making, and design guidelines that engaged staff and citizens to look beyond the status quo, focus on their strengths, and towards solidifying their economic outlook.

Presenters: Graham Smith, ASLA, DHM Design-Raleigh; Carl Winstead, AIA, Winstead Wilkinson Architects; Walker Christensen, ASLA, DHM Design-Durango

12:15 pm to 1:30 pm
Break (Lunch on your own)

Mobile Workshops (3 CM Credits Each)

1:00 pm to 4:00 pm
Bicycle Tour of River to Sea Bikeway and Gary Shell Cross-City Trail

The River to the Sea Bikeway (WMPO Bicycle Route 1) is an 11-mile, on- and off-road bicycle route that follows the Historic Beach Car Line, which carried vacationers from downtown Wilmington to Wrightsville Beach by trolley. The bikeway is composed of neighborhood residential streets, off-road multi-use paths, and a few busy arterial roadways. The Gary Shell Cross-City Trail is primarily an off-road, multi-use trail that will provide bicycle and pedestrian access to numerous recreational, cultural and educational destinations in Wilmington. The Gary Shell Cross-City Trail will provide a future bicycle and pedestrian connection from Wade Park, Halyburton Park and Empie Park to the Heide-Trask Drawbridge at the Intracoastal Waterway. The Gary Shell Cross-City Trail is a spur in a developing city-wide trails and greenways system which makes alternative transportation in Wilmington a safer, more convenient option for every citizen. It will also make up part of the East Coast Greenway, a multi-use path that will run all the way from Maine to Florida, like an “urban Appalachian Trail.” The tour will highlight these amenities, and discussion will cover planning, funding, partnerships, and implementation of these facilities.

Tour Guides: Adrienne Harrington, Wilmington MPO; Suraiya Rashid, Wilmington MPO; Cape Fear Cyclist Representative

Robert R. Taylor Homes/NorthSide Revitalization Tour

Robert R. Taylor Homes, barrack-style public housing units opened in 1940, were demolished in 2005. In place of the older housing, three unique properties were built, reflecting the historic architecture of the surrounding community, offering housing choices to low-income residents, and serving as a community anchor for the NorthSide community, consistent with the NorthSide Neighborhood Plan. The planning process for the NorthSide Plan included more than 55 community meetings to gather input and improve stakeholder involvement. The intense resident participation led to the formation of the NorthSide Neighborhood Association, which is still active today. Now, 240 in-need individuals have moved into the Robert R. Taylor Homes. All of the residents are able to enjoy a new community center, free internet access, parks, playgrounds, and accessible transportation downtown. The revitalization of this once depressed public housing

complex as well as the Northside Neighborhood will serve as a model for others. By the end of this session, participants will have a better understanding of the history of the neighborhood as well as the planning processes used by the Wilmington Housing Authority to develop and implement the Robert R. Taylor Homes/NorthSide Revitalization while honoring the African-American heritage of the community.

Tour Guides: Michael J. Krause, Wilmington Housing Authority; Glenn Floyd, Wilmington Housing Authority; Paul D'Angelo, City of Wilmington Housing Authority

Concurrent Sessions (1.25 CM Credits Each)

1:30 pm to 2:45 pm

Downtown Zoning Repair – Room 103/104

Hidden away in every town are outdated zoning rules blocking downtown success -- making it difficult to start a business, develop upper-floor housing, or re-use historic buildings. Learn to find and fix 'broken zoning!' A new 'zoning repair' checklist developed especially for downtowns helps eliminate zoning obstacles and replace them with friendlier rules, tailored to help your downtown bloom.

Presenters: Elizabeth Kane, North Carolina Department of Commerce, Division of Community Planning; Zoning Staff Member, Town of Waxhaw

Navigating the New Billboard Tree Removal Law – Salon D

Senate Bill 183, passed by the NC General Assembly in 2011, changed the state's policy on the removal of trees on public rights-of-way near billboard signs. Since the law's passage, NCDOT has adopted interim rules and initiated permanent rulemaking. This session discusses the law and temporary/permanent rules and discusses the role that a local government can play in reviewing applications to remove trees from public rights of way in their jurisdiction.

Presenters: Don Smith, Roadside Environmental Unit, North Carolina Department of Transportation

Moderator: Dale McKeel, AICP

Health Impact Assessments: Collaboration for Improving Planning and Policy Initiatives – Salon E

Panel discussion intended to introduce planners and other professionals to the growing field of health impact assessments (HIA). The panel will provide an overview of HIA and examples of how HIA has been used on various policies and plans in the Town of Davidson, and the counties of Haywood and Buncombe, to broaden stakeholder input and consider the health implications of proposed projects.

Presenters: Katherine Hebert, Town of Davidson; Don Kostelec, AICP, Kostelec Planning, LLC

Greenway Systems: Lessons Learned – Salon F

The session will provide professional planners and allied fields with information regarding development of comprehensive greenway plans, design of trails and greenways, negotiations with various land owners and organizations, economic impacts of these trails and greenways, funding these transportation and recreation facilities and marketing these facilities once constructed. The session will explain the "lessons learned" from discussions with various municipalities in North and South Carolina.

Presenters: Mike Kozlosky, Wilmington MPO; Jason Reyes, Alta/Greenways; Amy Beatty, City of Wilmington Community Services Department

2:30 pm to 4:30 pm

AICP Pre-Exam Review Session – Room 101

Do you plan to take the AICP exam in 2013 or are you considering becoming certified? This workshop will give you an overview of the AICP examination process. We will discuss the application, exam subject matter, NCAPA review session opportunities, testing environment, study techniques, and study resources. We will also discuss the code of ethics and what it means to be a member of AICP.

Presenters: Lauren Blackburn, AICP, NCAPA Professional Development Officer; Recent AICP Exam Participants (TBD)

2:45 pm to 3:00 pm

Break

3:00 pm to 4:15 pm

Professional Insights on Planning: Resumes - Room 105

Content and format are the same on Wednesday and Thursday, but offered at two different time slots.

Private- and public-sector hiring managers have volunteered to spend 15 minutes with individuals seeking a resume review and customized advice. Attendees will receive one-on-one assistance with managers who will evaluate the resumes and provide points for improvement to help present a clear picture of knowledge, skills, and abilities to potential employers. This powerful information will, hopefully, get attendees noticed and called in for interviews.

Concurrent Sessions (1.25 CM Credits Each)

3:00 pm to 4:15 pm

How to Tell the Planning Story – Room 103/104

A panel discussion with participants from the news media, as well as some planners, who will talk about being on different sides of the reporter-news source divide. By hearing from journalists and experienced “handlers” of journalists, participants will better understand what drives reporters crazy, what makes reporters (unduly) suspicious, what makes reporters misunderstand what you are trying to say. Learn the kinds of stories journalists are looking for and techniques for attracting attention to the important work planners do that all too often gets ignored by the public.

Presenter: Mary Newsom, UNC Charlotte Urban Institute; Walter Fields, AICP, Walter Fields Group; Mary Joan Pugh, AICP, North Carolina Zoo; Tricia Vance, Wilmington Star News

Hot Spot Planning to Implement a Regional Vision – Salon D

This session will provide an overview of the MPO’s long range transportation plan, and explain how the MPO is using smaller “hot spot” studies to find feasible solutions to transportation problems. MPO staff will be joined by a consultant who performed one of the hot spot studies, and a local government representative who will share how the hot spot study will be used for local implementation of transportation and land use projects.

Presenters: Shelby Powell, North Carolina Capital Area MPO; Chris Lukasina, North Carolina Capital Area MPO, Mike Surasky, PE, A. Morton Thomas; Scottie Kim Cornett-Wilkins, City of Creedmoor; Patrick Anater, Gannett Fleming; Chris Hills, AICP, CZO, Town of Knightdale

Joint Land Use Studies: From Plan to Implementation in the Ft. Bragg Region – Salon F

A panel discussion on the experience of the Fort Bragg region with the development and implementation of joint land use studies. As one of the earliest, and most successful, adopters of the joint land use study process, the region has become a model for both process and implementation for other military communities throughout the United States.

Presenters: Vagn K. Hansen II, AICP, Benchmark CMR, Inc.; James Dougherty, Regional Land Use Advisory Commission; Jason Epley, AICP, Benchmark CMR, Inc.; Glen Prillaman, U.S. Army – Fort Bragg Master Planning Division

Lightning Round 1 – Salon E

The XYZ City: Are you prepared for the radically different work/live/play lifestyle tendencies that will transform planning as we know it? As the last Baby Boomers retire and the workforce becomes younger, how will planners interact with the public (planning customers) and how should planners represent the general populace? How will people interact, what will the place look like, and/or how will it function? Share perspectives of different generational cohorts.

Presenters: Craig N. Benedict, AICP, Orange County; Hannah Jacobson, Durham City-County Planning; Christopher Raymond Kenrick, University of North Carolina Chapel Hill, Master's Candidate

No Money? No Problem! How can you prepare long range plans without a consultant? With the recent economic downturn and cuts to planning department staffs and budgets, are you faced with the prospect of either deferring plans or using your own staff to prepare them? This session will provide practical how-to steps for preparing both specialized and comprehensive plans, utilizing existing staff resources.

Presenters: Zac Gordon, AICP, Town of Huntersville; Glenn R. Harbeck, AICP, Glen Harbeck Associates; Bill Duston, In-Focus Planning

Rural Leak Plug: How can rural communities throughout North Carolina and the nation face this critical challenge: foster new economic development or continue to lose population to growing metropolitan areas? Compounding this challenge are the limited resources available to rural communities to foster employment growth and to manage development. This session highlights the top ten planning solutions for plugging the “rural leak.”

Presenter: Leigh Anne King, AICP, LEED AP, Clarion

Slow Food and Slow Urbanism: Is there a correlation between the Slow Food Movement and people's general concern about the loss of quality of life associated with rampant development that threatens community character? If Slow Food is spawned to encourage the slow pleasure of eating, what would development be like if zoning and planning policies were modified using elements of the Slow Food Movement? Hear about new Treatise for a slowed-down version of New Urbanism called Slow Urbanism.

Presenter: Tom Low, AIA, CNU, LEED, AICP, ASLA, DPZ Charlotte

Multi-Family Rising: Has your region experienced an increased interest in multi-family development? Have multi-family vacancy rates declined dramatically over the last year? By attending this session you will have a better understanding of the national demographic and economic shifts that have led to the rise in multi-family development.

Presenter: Jessica Rossi, AICP, Kimley-Horn and Associates

4:15 pm to 4:30 pm
Break

4:30 pm to 5:45 pm
Meeting the Climate Change Adaptation Challenges – Room 103/104

This session will provide an overview of climate adaptation issues and strategies from the State Hazard Mitigation Plan, the North Carolina Division of Coastal Management, and from a forthcoming US EPA guidebook on climate adaptation tools and techniques currently being prepared. The session will address how planners can address hazard and post-disaster redevelopment planning and will highlight how North Carolina and Florida have been addressing these issues.

Presenters: Joe Park, PhD, URS Corporation; John Thayer, Jr., AICP, NC DENR/Division of Coastal Management; Chris Crews, CFM, State Hazard Mitigation Officer and Hazard Mitigation Branch Chief, North Carolina Division of Emergency Management; Chad Meaows, AICP, Clarion Associates

Supporting Local Food Systems in Plans and Codes – Salon D

This session will explore how communities in North Carolina and across the nation are using planning and zoning tools to support and expand local food systems. Participants will learn about specific programs and techniques that remove regulatory barriers, create incentives, and promote the raising of locally produced food. Emphasis will be placed on tools that can be implemented in North Carolina.

Presenters: Craig Richardson, Clarion Associates; Leigh Anne King, AICP, LEED AP, Clarion Associates

PlanIt EAST, a Regional Planning Forum for Nine Eastern NC Counties – Salon E

The project manager and PlanIt EAST delegates will provide an overview of this regional planning forum and lessons learned in building credibility, fostering regional thinking, engaging community leaders and local planning staff across nine counties. The session will also address the challenges of regional planning when data, community planning experience and support is uneven, and present PlanIt EAST’s upcoming EnvisionEAST-2050.

Presenters: Carron Day, AICP, CEP, CNU-A, North Carolina’s Eastern Region-PlanIt EAST; J. Scott Chase, AICP, City of Havelock; Angela Stroud Manning, AICP, Onslow County; Kyle Brewer, AICP, Pender County; Randall Tyndall, Duplin County; Don Baumgardner, Craven County

Re-Imagining Blue Ridge Road Corridor Raleigh: Creating Urban Form Where There Was None – Salon F

Presentation intended to illustrate the process and elements of creating a blueprint for collaborative, integrated systematic planning and development along the Blue Ridge Road Corridor in Raleigh. The corridor sits at the nexus of major Triangle area growth over the next 20 years, yet historically the growth pattern has been a random mix of overlapping plans and lack of coordination. Future plans include creating a 24/7 urban place with distinct activity areas unified by the corridor.

Presenters: Trisha Hasch, Raleigh Urban Design Center; Grant Meacci, RLA, LEED-AP, Raleigh Urban Design Center; Paul Morris, North Carolina Department of Transportation; Taylor Dennerlein, University of North Carolina at Chapel Hill-Master’s Candidate

6:00 pm to 8:00 pm

Opening Reception (Henrietta III Riverboat)

Join us on the Henrietta III Riverboat located on the Cape Fear River in the heart of downtown Wilmington for food, entertainment, and a fabulous sunset view from the top deck of the riverboat. *Please note that the Henrietta will stay docked for the duration of the event and will not sail.*

8:00 pm to 10:00 pm

Young Planners Group Social (Level 5 Rooftop Bar, 21 North Front St.)

ALL conference attendees are invited to join the Young Planners Group for an after-party networking social immediately following the Opening Reception.

8:00 am to 5:15 pm

Registration

8:00 am to 5:15 pm

Exhibit Hall

8:00 am to 9:30 am

Legislative and Legal Update – Grand Ballroom (1.5 CM credits)

What was the General Assembly up to in 2012? How did the NCAPA Legislative Committee respond? What will happen in 2013? Also, what court cases have been handed down and how will they affect planning and land use regulatory practice? Come and find out in this analysis of key legal developments over the past year affecting planning in North Carolina. **Presenters:** Rich Ducker, J.D., School of Government, UNC-Chapel Hill; David Owens, J.D., School of Government, UNC-Chapel Hill; Ken Bowers, AICP, City of Raleigh

9:30 am to 11:00 am

Opening Session – Grand Ballroom (1 CM credit)

Opening Remarks: Fleming El-Amin II, AICP, NCAPA President

Welcome: Glenn Harbeck, AICP, City of Wilmington and Mayor Bill Saffo, City of Wilmington

Keynote Speaker: Charles A. Flink, FASLA, President, Alta/Greenways

Announcements: Tom Low, AICP, NCAPA Vice President of Chapter Development

11:00 am to 11:15 am

Break

11:15 am to 12:30 pm

Professional Insights on Planning: Resumes - Room 105

Content and format are the same on Wednesday and Thursday, but offered at two different time slots. Private- and public-sector hiring managers have volunteered to spend 15 minutes with individuals seeking a resume review and customized advice. Attendees will receive one-on-one assistance with managers who will evaluate the resumes and provide points for improvement to help present a clear picture of knowledge, skills, and abilities to potential employers. This powerful information will, hopefully, get attendees noticed and called in for interviews.

THURSDAY

Concurrent Sessions (1.25 CM Credits Each)

11:15 am to 12:30 pm

Post-Disaster: An Opportunity to Re-Imagine or Back to Status-Quo? – Rooms 103/104

Communities across North Carolina experience disasters from time to time. There is this rush to return to the status-quo post-disaster, but is that our best option? What if we used this event to correct a problem or create something that is more sustainable? Session attendees will learn about a matrix of opportunities and the 10 steps of the holistic planning process to disaster recovery.

Presenter: Judy Hills, Eastern Carolina Council of Governments

“Like” It: Engaging the Public in the Modern Era – Room 106

Opportunities for public engagement in the era of new technologies like social media, blogs, and remote polling, are growing. Concurrent with this growth are new expectations on the part of elected officials, citizens, and planners themselves for the collection of more meaningful input during a planning process. This session provides attendees with an overview and demonstration of “cutting-edge” tools for public engagement and how the results of participation are used to guide planning efforts.

Presenters: Leigh Anne King, AICP, LEED AP, Clarion Associates; Chad Meadows, Clarion Associates; Chris Haller, Urban Interactive Studios

Regionalism is NOT a Four-Letter Word – Room 107

Moderated discussion intended to provide professional planners in both the public and private sector information on how effective regional planning elevates local priorities and how tools developed at a regional level can be applied to local community placemaking. Another focus of the session is to identify common roadblocks to regional planning and discuss strategies to address those challenges.

Presenters: Kate Pearce, LandDesign; Carrie Runser-Turner, Land-of-Sky Regional Council; Jeremy Rust, Moore County Planning Department; Meg Nealon, LandDesign

Smart Phones, Here, There, Everywhere – New Developments in Wireless Infrastructure – Room 108

Everyone seems to have a smart phone, but their popularity increases the need for infrastructure, which creates challenges for planners to balance competing interests within the context of sound planning principles. New federal legislation now governs collocations on existing towers. This session explores new technologies and methods to improve wireless service, as well as model ordinance provisions and interpretations.

Presenters: Jonathan Campbell, PCIA - The Wireless Infrastructure Association; Thomas H. Johnson, Jr., Nexsen Pruet, PLLC; Susan Rabold, Cityscape; Stephen Howard, AT&T

Moderator: Karen Kemerait, City of Raleigh Board of Adjustment

12:45 pm to 2:10 pm

NCAPA Awards Luncheon – Grand Ballroom

The NCAPA Awards Committee will present chapter awards recognizing agencies and individuals that have completed outstanding plans, programs and projects; have excelled as planning students; or have made notable contributions to the planning profession. Join us for lunch as we celebrate the achievements of our award and scholarship recipients.

Mobile Workshops

2:15 pm to 3:45 pm

**Walking Tour of Wilmington’s National Register Historic District Break
(1.5 CM credits)**

Tour will highlight Wilmington’s local and National Register Historic districts. The buildings located within the Historic District are part of the cultural heritage of Wilmington and reflect the ambition and taste of its citizens for almost two and a half centuries. While most of the early buildings are gone, what remains is a three dimensional nineteenth century city that still retains the flavor of the bustling seaport and commercial center it once was.

Tour Guide: Maggie O’Connor, City of Wilmington

2:15 pm to 5:15 pm

**Sustainable Development Tour with the Lower Cape Fear Stewardship
Development Coalition (3 CM credits)**

This mobile workshop is intended to educate professionals on the importance of sustainable development that strives to protect, conserve, improve, and provide awareness of the natural resources within the Lower Cape Fear Region. Session will include visiting local residential and commercial projects that focus on green development, low impact development practices, and community outreach and education. The mobile session will include visits to the following projects: Wilmington Convention Center, South Front Apartments, and the Snipes Academy of Arts and Design.

Tour Guides: Members of the Lower Cape Fear Stewardship Development Coalition

Concurrent Sessions (1.25 CM Credits Each)

2:30 pm to 3:45 pm

Revitalizing the Long Acres Neighborhood – Room 103/104

Panel presentation will provide professional planners and related fields an example of neighborhood revitalization based on data-driven, GIS-based analysis, municipal inter-departmental cooperation, public-private partnership, and resident participation. Presentation will explain the use of federal and private funds in accomplishing goals and the role of affordable housing development as a key neighborhood revitalization tool.

Presenters: Shawn McNamara, AICP, City of Raleigh; George Adler, City of Raleigh; Jeffrey Ladd, Raleigh Police Department; Syretta Hill, Habitat for Humanity of Wake County

Small(er) is Beautiful: NC Communities & Regions Responding to New Demands – Room 106

Private and public development parties in the Piedmont Triad Region will discuss strategies to meet increased market demand for compact housing and placemaking for walkable centers. Active efforts are underway on both a local and regional basis to better support such development, particularly in the redevelopment of former manufacturing sites in town centers.

Presenters: Dicks Hails, ACIP, Piedmont Authority for Regional Transportation; Nancy Gould, RLA, AICP, Winston-Salem Association of Realtors; Jeff Hatling, AICP, Town of Kernersville; Stewart Parks, Arden Communities

Using Placemaking to Create Resilient Communities – Room 107

The session will present the radical approach that the 300 year old City of Beaufort, SC is using to implement their aggressive comprehensive plan through a unique partnership with their Redevelopment Commission and a myriad of non-profits and related agencies to fundamentally alter the way that the city approaches development, conserves its assets and resources, and positions itself to be leading community in the new economy.

Presenters: Craig Lewis, The Lawrence Group; Josh Martin, The Lawrence Group; Scott Dadson, City of Beaufort, South Carolina

Lightning Round 2 – Room 108

A Lightning Paced Tour of the NC Great Places Award Winners

Great places don't happen by accident. Instead, they are often the product of dynamic local collaborations and the resourceful application of good planning techniques. In the inaugural year of the Great Places in North Carolina initiative, this session will explore seven great main streets across the state and how they got that way. The session will highlight best practices and lessons learned that participants can apply in their own communities. Featured places will include Asheville, Charlotte, Edenton, Gastonia, Hillsborough, Mount Airy, and Southport.

**3:45 pm to 4:00 pm
Break**

Concurrent Sessions (1.25 CM Credits Each)

4:00 pm to 5:15 pm

Building a Healthy Local Food System – Room 103/104

The workshop will include an overview of the local food initiatives of Feast Down East. Learn how this grassroots organization created a successful local food system in Southeastern North Carolina and how your community can do the same. Providing communities with access to farm fresh, nutritious foods through community partnerships is the focus of this economic development project.

Presenters: Wanda B. Coston, New Hanover County; Dr. Leslie Hossfeld, PhD, University of North Carolina at Wilmington; Jane Steigerwald, MS, RS, Feast Down East; Olivia Dorsey, Volunteer In Services To America

Regaining Relevancy: The Importance of Planners in North Carolina – Room 106

Four North Carolina-based contributors to the 2012 issue of the Carolina Planning Journal will provide their perspectives on the future of the planning field and local examples of the importance of planning techniques. This year’s panel will discuss the relevancy of planning through the perspectives of academia, developing Raleigh’s comprehensive plan, and the potential to turn a community’s passions to productive use and expand our influence as planners.

Presenters: Ashley Williams, University of North Carolina-Chapel Hill; Ken Bowers, AICP; City of Raleigh; Emil Malizia, FAICP, University of North Carolina-Chapel Hill; Ben Hitchings, AICP, CZO, City of Morrisville

The (Only) State Approved Development Program for Green Field Areas – Room 107

At the end of the session, attendees will understand the details of the “Wildlife Friendly Development” program and appreciate the advantages of specifying this program as the development standard for the green field areas within their jurisdictions.

Presenters: Tim Gestwicki, N.C. Wildlife Federation; Vann F. Stancil, North Carolina Wildlife Resources Commission

The Redevelopment Toolbox for Small Communities – Room 108

Attendees will learn how historic preservation and brownfield redevelopment tools can encourage redevelopment in their communities, and will learn how the two strategies often work together. An emphasis on a “tool box” approach to redevelopment will be presented using examples from Wilson and Apex. Planners can use the examples, successes, and lessons learned to build their own toolboxes.

Presenters: Lauren Simmons, AICP, Town of Apex; Emily Beddingfield, City of Wilson

5:15 pm to 6:15 pm

NCAPA Annual Chapter Meeting – Room 103/104

President Fleming El-Amin will preside. The meeting is open to all NCAPA members and provides a perfect opportunity to learn more and discuss what the officers and committees are accomplishing on behalf of the chapter. Please come if you are interested in becoming more involved in chapter affairs.

6:30 pm to 8:30 pm

NCAPA Diversity Networking Mixer (Reel Café)

Join us for an exciting networking event at Reel Café, located at 100 South Front Street, sponsored by Ken Weeden and Associates. The diversity mixer will feature heavy refreshments and jazz music! Admission is \$25 and proceeds will benefit the NCAPA Diversity Scholarship Program.

8:00 am to 10:00 am
Registration

8:00 am to 12:30 pm
Exhibit Hall

Concurrent Sessions (1.25 CM Credits Each)

8:15 am to 9:30 am
LIGHTNING ROUND 3 – Room 103/104
Cool Fueling

What are the four major alternative fuels being utilized at an increasing rate across North Carolina? What is the planner’s role in the deployment of alternative fuels and transportation technologies? Join the professional planners breaking new ground for alternative fuels in North Carolina.
Presenters: Katie Drye, Advanced Energy; Kathy Boyer, Triangle J Council of Governments; Steven Burke, Biofuels Center of North Carolina

The Tactical Downtown

How can you make a space come to life? No matter how vested the community may be in the process, do you often wonder “what’s next” after completing a master plan or district study? Join us for the top ten countdown of essential tactics for launching enliven places.
Presenter: David Diaz, Downtown Raleigh Alliance

A Place for Rebirth and Healing

When your stated Mission is to be “Contemporary, Bold, and Unique,” how should you approach redevelopment placemaking framework for creating a regional destination honoring our veterans? Experience the highlights of this unique redevelopment approach bringing an environmentally challenged site back to community prominence and a place for healing of land as well as healing of spirit.
Presenter: Sal Musarra, PLA, Kimley-Horn and Associates

Heirs Aware

How many of you are ready to wade into an incredibly unstable method of land ownership that is rife with family arguments and court-ordered partition, where land owners are vulnerable to losing their land through tax liens? This session will explain the consequences of heirs property ownership and give planner tools for dealing with heirs property when it becomes an impediment to redevelopment.
Presenter: Catherine Bartels, University of North Carolina Chapel Hill School of Government

Gist Top 10

How many decades now has it been since planners started using GIS? Are you expected to know your way around a GIS and are you capable of illustrating designs using articulate maps? Here are the top ten essential GIS Skills every planner should know.
Presenter: Ron Hancock, Division of Community Planning

The Economics of Land Use: What’s Our Take? – Room 106

Land use plans and development patterns have economic implications that are critical to strategic planning, especially towards leveraging public and private investments. The session will highlight

the analytical contributions that planners can make toward economic development. Planners will be challenged to embrace economics to analyze growth potential, return on investment, and tax yields associated with land development. The City of Raleigh's Blue Ridge Road District Study, introduced at an earlier conference session, will provide a take-away example of both process and product that relate Planning to economics outcomes.

Presenter: Mitchell Silver, AICP, Chief Planing & Development Officer & Planning Director, City of Raleigh; President, American Planning Association, assisted by City of Raleigh staff Ray Aull, Katt Keough, and Grant Meacci.

The SWAS Story – How Regional Planning and Targeted Outreach Set a Course for Sustainability – Room 107

Interactive presentation on how the North Carolina Capital Area MPO shook up the traditional community transportation plan process and challenged the long-standing competing interests among DOT, the development community, and municipal governments. The Southwest Area Study blended scenario planning, multimodal transportation initiatives, and targeted outreach to set a course for sustainability. Session participants will actively contribute using instant polling keypads provided by Turning Technologies.

Presenters: Stephen Stansbery, AICP, Kimley-Horn and Associates, Inc.; Gerald Daniel Sr., AICP, North Carolina Capital Area MPO; Jonathan Whitehurst, AICP, Kimley-Horn and Associates, Inc.

Grassroots Guerilla Planning: Low Cost Projects, Big Civic Impacts – Room 108

This session will examine the national trend of low-cost, high-impact place-making. Started in New York and San Francisco, planners across the country are getting creative about place-making. This session will examine regional examples of these planning efforts. Events highlighted include: Charlotte's Baseball Flash Mob, Waxhaw's Pop-Up Plaza, Roanoke's Open Streets Festival, BikeFest Charlotte, and Davidson's Park-ing Day.

Presenters: Monica Carney Holmes, AICP, The Lawrence Group; Kathryn Curry, STV/Ralph Whitehead Associates, Inc.; Andrea Garland, Alta Planning and Design

Mobile Workshop (1.5 CM Credits)

8:15 am to 9:45 am

Walking Tour of Wilmington's National Register Historic District

Tour will highlight Wilmington's local and National Register Historic districts. The buildings located within the Wilmington National Register Historic District are part of the cultural heritage of Wilmington and reflect the ambition and taste of its citizens for almost two and one half centuries. While most of the early buildings are gone, what remains is a three dimensional nineteenth century city that still retains the flavor of the bustling seaport and commercial center it once was.

Tour Guide: Maggie O'Connor, City of Wilmington

9:30 am to 9:45 am

Break

9:45 am to 11:15 am

AICP Ethics Session (1.5 CM/Meets Ethics Requirement) – Salon A/B/C

By the end of this session, attendees will have a thorough understanding of the format, intent, and application of the adopted AICP Principles and Code of Ethics. Through review of the content of both the Principles and Code of Ethics and use of scenarios, attendees will explore and discuss the application and intent of the code. Utilizing key pad technology and a discussion format facilitated by session presenters, participants will be able to engage in discussions surrounding ethics issues and weigh in with their thoughts and positions regarding real life situations. The newly drafted AICP Ethics 2012 Case of the Year (and its associated six hypothetical ethical dilemmas) will form the basis of some of the ethics scenarios.

Presenters: Chad Meadows, AICP, Clarion Associates; Robert Allen, Indian Trail, City Council Member

11:15 am to 12:15 pm

Closing Session – Salon A/B/C

- Invitation to Winston-Salem for 2013 NC Planning Conference
- State of the NCAPA – Ben Hitchings, AICP, NCAPA President
- State of the APA – Mitchell Silver, AICP, PP, APA President
- Drawings and Raffles

Mobile Workshop (3 CM Credits)

1:00 pm to 4:00 pm

Kayak Paddle Trip on Rice Creek in Brunswick County

This mobile session will consist of a brief presentation about the ongoing paddle trail efforts in and around Brunswick County and a 1.5 hour paddle trip on Rice Creek. The tour will highlight vital paddling projects and plans in the area, and the history of the creeks. Attendees must wear appropriate shoes and clothing that are suitable to getting wet. In the event of bad weather the paddle tour will be cancelled. Attendees must also bring water and any medical supplies such as EpiPens that they may need as the paddle takes place outdoors in the wilderness.

Tour Guides: Kirstie Dixon, Brunswick County Planning & Community Development; Sean Ryan, Town of Navassa; Neil Brooks, Town of Leland; Suraiya Rashid, Wilmington MPO

Additional Information

AICP Certificate Maintenance Credits (CM)

On April 13, 2007, the AICP Board of Directors adopted the Continuing Maintenance Program (CM) for ACIP. CM replaces the old voluntary Continuing Professional Development Program. Details and requirements of the CM program may be found by visiting AICP's website: <http://www.planning.org/certification/maintenance/htm>. The conference program lists the sessions thought to be eligible for credit as indicated. However, it is not possible at this time to confirm the actual number of credits that will be approved. The Chapter will make an announcement on www.nc-apa.org when CM credit for the 2012 conference has been approved by AICP.

CNU-A Continuing Education Credits (CU)

The Congress for the New Urbanism Carolinas is offering CNU-A continuing education credits (CU) for the 2012 North Carolina Planning Conference. CNU-A Continuing Education credits will be available for all sessions also approved for APA CECs.



Wilmington Attractions and Information

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(910) 251-5797
www.battleshipnc.com

Ghost Walk of Old Wilmington/Haunted Pub Crawl
(910) 794-1866
www.hauntedwilmington.com

Hook, Line, and Paddle Canoe & Kayak
(910) 792-6945
www.hooklineandpaddle.com

The Children's Museum of Wilmington
(910) 254-3534
www.playwilmington.org

The Ivy Cottage
(910) 815-0907
www.threecottages.com

Tours by Horse Drawn Carriage or Trolley
(910) 251-8889
www.horsedrawntours.com

Trolley Tours
(910) 763-4483
www.wilmingtontrolley.com

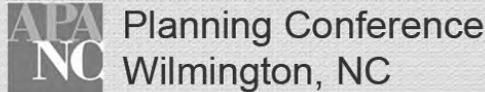
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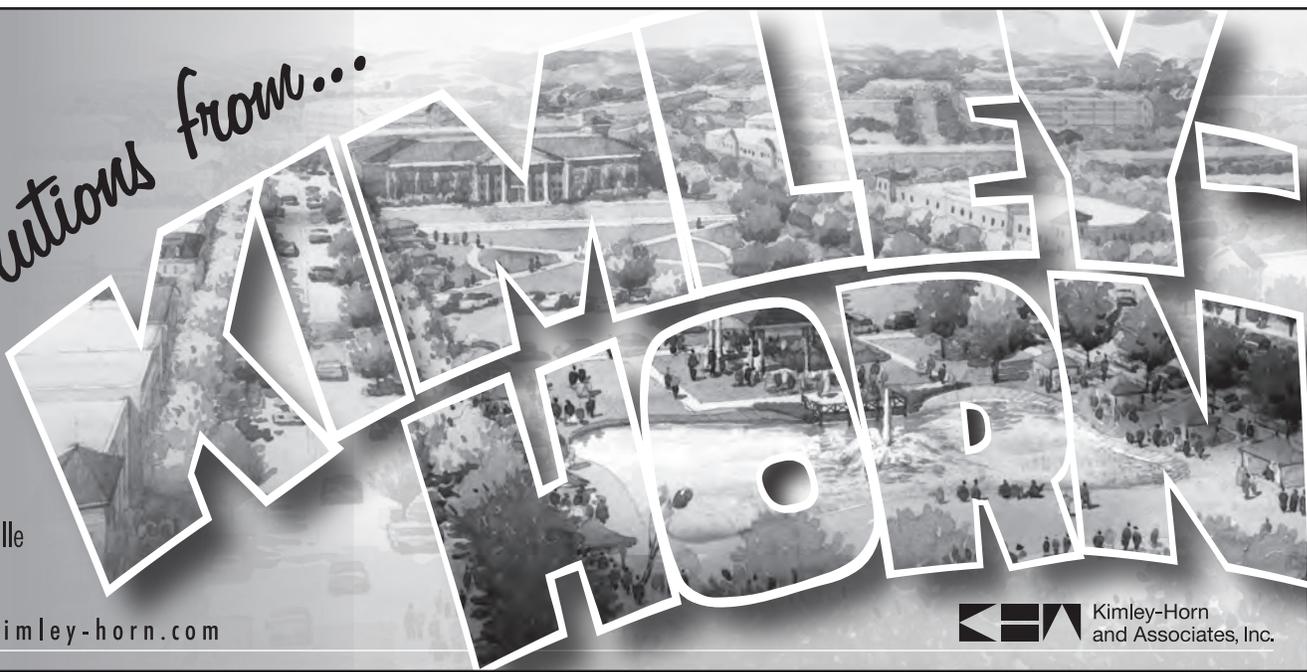


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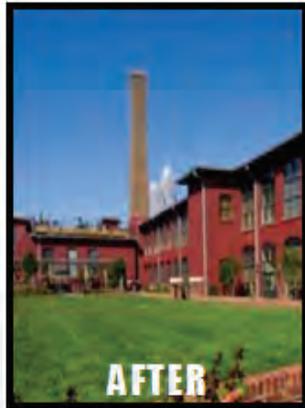


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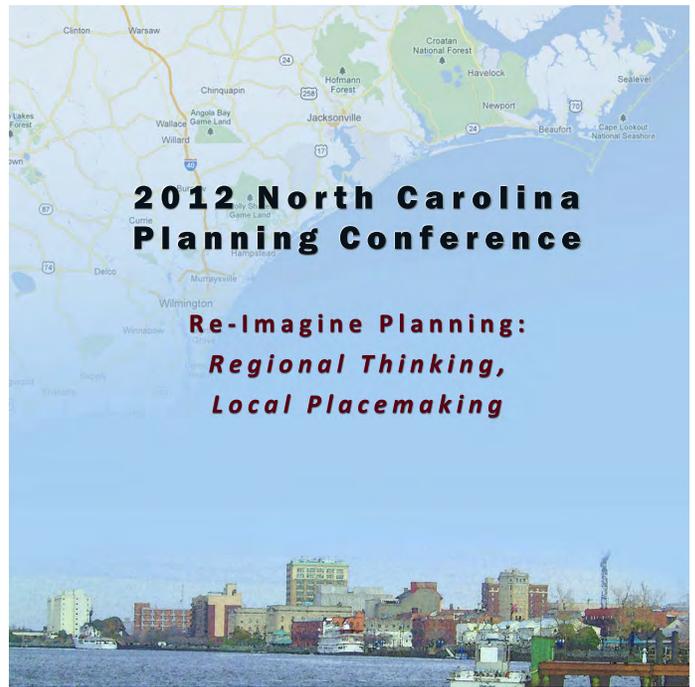
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