

2021 North Carolina Planning Conference

Conference Agenda

Wed, Oct 06, 2021

9:30am

APA-NC Opening Plenary

🕒 9:30am - 10:00am, Oct 6

Opening Remarks & Announcements by APA-NC President Hanna Cockburn, AICP

🗣️ Speaker



Johanna Cockburn Director of Transportation, City of Greensboro

1 Subsessions

● Prioritizing Equity

🕒 9:40am - 10:00am, Oct 6

10:00am

Building Equity Into the Rezoning Review Process

🕒 10:00am - 11:00am, Oct 6

Hear how planners at the City of Raleigh, with direction from its Planning Commission, created a new equity-focused section for rezoning staff reports. Staff explored various options for framing rezoning decisions in the context of historical discrimination and present-day demographic indicators. While a formal update to the City's 2030 Comprehensive Plan is in development, staff and the Planning Commission worked out a quick response to the urgent need to initiate conversations about equity during the rezoning process. Representatives from Raleigh's Planning and Development department and Planning Commission will explain how they were able to re-purpose existing content and add new points of analysis to bring about this new equity focus in a period of about six months.

🗣️ Speakers



John Anagnost Senior Planner, City of Raleigh, Planning and Development Department



Nicole Bennett, AICP Raleigh Planning Commission



Bynum Walter Senior Planner, City of Raleigh



Carmen Kuan (she/her), AICP Candidate Planner, City of Raleigh

From Planning to Doing: Catalyzing Successful Plan Implementation

🕒 10:00am - 11:00am, Oct 6

Professional planners have become adept at crafting plans that articulate a shared vision for the future. Yet, we often struggle with moving to implementation. This session will introduce a new framework for catalyzing effective plan implementation and how it fits into the planning cycle, drawing on insights gained from several decades of work in North Carolina. Then speakers will share experiences from two North Carolina communities – the Town of Cary and the City of Wilson – to illustrate these principles in action. Both places made special efforts to advance equity through their work. In so doing, this session will help participants develop new insights on how to realize the promise of planning and deliver lasting improvements for all members of their communities.

🗣️ Speakers



Ben Hitchings Principal, Green Heron Planning, LLC



Leigh Anne King Director, Clarion Associates



Meredith Gruber Planning Director, Town of Rolesville



Rodger Lentz, AICP Chief Planning and Development Officer, City of Wilson

11:00am

Fireside Chat with the Black Urbanist

🕒 11:00am - 12:00pm, Oct 6

This virtual session follows a fire-side chat style with Hanna Cockburn, current Chapter president, in conversation with North Carolina native Kristen Jeffers, founder and editor in chief of the Black Urbanist - a platform and research institute devoted to uplifting marginalized voices and ideas. Her work focuses on black queer feminist urbanist practice and ethics.

🗣️ Speakers



Johanna Cockburn Director of Transportation, City of Greensboro



Kristen Jeffers The Black Urbanist

12:00pm

APA-NC Awards Recognition

🕒 12:00pm - 1:30pm, Oct 6

Join the APA-NC Awards Committee as they present chapter awards recognizing agencies and individuals that have completed outstanding plans, programs and projects, along with recognition of individuals who have excelled as planning students or that have made notable contributions to the planning profession.

1:30pm

APA-NC Chapter Meeting

🕒 1:30pm - 2:30pm, Oct 6

APA-NC President Hanna Cockburn will provide a State of the Chapter report along with results of this year's elections. The meeting is open to all APA-NC members and provides an opportunity to learn about current Chapter projects and an opportunity to share your ideas. Please come if you are interested in becoming more involved in chapter affairs.

🗣️ Speakers



Johanna Cockburn Director of Transportation, City of Greensboro



Roger Bardsley Retired, APA-NC

2:30pm

Sites of Memory: Documenting the Northeast Community's Historic Landscape

🕒 2:30pm - 2:45pm, Oct 6

This session will introduce the ESRI StoryMap platform and illustrate how it can be used to organize and convey archival information to preserve a community history. The Town of Wake Forest created the "Sites of Memory" StoryMap to chronical the history of Wake Forest's African American community from post-Civil War reconstruction to present day. Due to the flexibility of the StoryMap platform, the site can act as a repository for property information and documentation that normally requires extensive research to locate. The session will focus on integrating aerial photography, historic documents, oral history, and county land records to track the changes within a community and preserve its history.

🗣️ Speakers



Melanie Rausch Planner I - Long Range, Town of Wake Forest



Michelle Michael Senior Planner (Historic Preservation), Town of Wake Forest

Health and Equity in the Historic West End Green District: A Case Study of Community-Led

Green Infrastructure

🕒 2:30pm - 2:45pm, Oct 6

Like many cities in North Carolina, Charlotte harbors a deep, well-documented economic and racial divide. As a result of redlining practices, the Historic West End (HWE) and other communities of color live in a “crescent” around the center city. Aging housing stock, high energy burdens, proximity to major roads and industry, elevated rates of illness, and other factors mean residents are especially vulnerable to the effects of air pollution and the urban heat island effect. The HWE Green District is a partnership between CleanAIRE NC and residents. Community leaders have been monitoring levels of air pollution in their neighborhoods since 2016. Our shared goal is to develop a Green District designed to reduce air pollution, improve health, and address climate-related challenges. Projects chosen by residents include increasing the tree canopy, installing green infrastructure such as green walls, green roofs, and green pillars along the main corridor, painting roofs or parking lots white, installing Level 2 EV charging stations, and showcasing solar energy. The desired outcome will provide equitable access to the many benefits of green infrastructure. As a result, the HWE Green District will be a harbinger of a healthy, empowered, and climate-resilient community.

🗣️ Speaker



Daisha Williams Environmental Justice Manager, Clean AIRE NC

2:45pm

CONNECT Beyond: Creating the Greater Charlotte Region's First Transit Vision During a Pandemic

🕒 2:45pm - 3:45pm, Oct 6

The CONNECT Beyond Project kicked off to much excitement and participation at a February 2020 event, however, 1 month later, all plans were placed on hold as pandemic related measures kicked in for all of us. This session shares an overview of the 18-month CONNECT Beyond project, including its scope and significance as the first regionally coordinated transit vision of this magnitude for the greater Charlotte region, and possibly for NC. Additionally, the panel, representing 3/4's of the project's "management team," will recount the twists and turns of implementing an inherently engagement-heavy process across a complex array of mobility topics; all during COVID-19 restrictions. Finally, the opportunity to marry land use with transportation planning and takeaways for other areas seeking to have greater impacts through planning processes will be discussed.

🗣️ Speakers



Jason Wager Assistant Regional Planning Director, Centralina Regional Council



Michelle Nance Regional Planning Director , Centralina Regional Council



Robert Cook Division Manager, City of Charlotte/Charlotte Regional Transportation Planning Organization

Using Public Art for Community Engagement, Social Justice Dialogue, and Economic Opportunity: Lessons Learned From the Downtown Kinston Mural Program

🕒 2:45pm - 4:00pm, Oct 6

The City of Kinston has spent the last decade recovering from many economic and environmental challenges by focusing on our unique cultural assets--our culinary traditions, musical heritage, local artists, and love of public art. Beginning in the fall of 2019, the City gathered a diverse group of community members to guide the use of an NEA Our Town grant to create the Downtown Kinston Mural Program; the program was designed to connect our cultural and economic assets, use creative placemaking to promote social justice dialogue, provide opportunities to our many local artists, and inspire pride in our community through beautiful and thought-provoking public art. In this session we will discuss the many challenging components of creating a public art program ranging from recruiting a diverse citizen Selection Committee to concept development to programming both virtual and in-person events. We hope our lessons learned in this process will encourage and support other communities interested in developing their own public art programs.

🗣️ Speakers



Sarah Arney Community Development Planner, City of Kinston



Rita Joyner City of Kinston

3:45pm

Virtual Community Engagement During COVID-19

🕒 3:45pm - 4:00pm, Oct 6

"Destruction leads to a very rough road but it also breeds creation." Just as the Red Hot Chili Peppers sang; implying that the opportunity to build back and create new can be seen as a silver lining to the destruction of natural disasters, perhaps the COVID-19 pandemic has shown us the future of community engagement by forcing us to adapt. In 2020, Holly Springs NC wrote a new Parks, Recreation and Greenways Master Plan with 100% Virtual and mail-based Public Engagement. We've since launched public engagement efforts for two new greenway sections and a Park Master Plan based online and have seen more turnout than we could have ever expected with in-person engagement events. The lessons that we learned may be able to assist your community or your clients to better engage with your target audience.

🗣️ Speaker



Matt Beard Park Planner, Town of Holly Springs

A New Approach to Flood Mapping: Creating Supplemental Flood Zones Using Data from the Storm of Record in Horry County, South Carolina

🕒 3:45pm - 4:00pm, Oct 6

This session will describe the creation of a Supplemental Flood Zone (SFZ) for Horry County, South Carolina. The SFZ is a unique approach to flood mapping that utilizes documented flood heights to map estimated flooding during the recent storm of record. The Horry County SFZ uses stream gage and field-collected flood height data to estimate the flood level and extent during Hurricane Florence (2018), while Flood Insurance Rate Maps represent a modeled probability of future flooding. This type of flood map can be simply informational, or can be used for planning, emergency management, and/or regulation. The SFZ was created by Western Carolina University's Program for the Study of Developed Shorelines as a part of resilience planning for Horry County, South Carolina.

 Speaker



Katie Peek Program for the Study of Developed Shorelines at Western Carolina University

4:00pm

Innovative Zoning Codes for Rapidly Changing Times

 4:00pm - 5:00pm, Oct 6

For far too long, zoning codes have been difficult to access for the public and have often required specialized knowledge or outside interpretation to understand correctly and fully. In the worst cases, certain groups of people have been intentionally closed out of the planning, zoning, and development processes. Planners must change this going forward by employing new user-centered practices and technologies that improve access, engagement and inclusion of the public involving the codes and procedures that regulate development in their communities.

 Speakers



Wayne Childs Director of Technical Solutions, General Code



Tim Schwecke Owner, Civic Webware, Civi Tek Consulting

Building Equity Into the Comprehensive Plan Through the AARP Livable Communities Initiative

 4:00pm - 5:00pm, Oct 6

In 2019 the City of Archdale initiated a unique planning process that integrated the AARP Livable Communities Initiative into the development of the City's comprehensive plan. With "livability" as the central theme of the plan, the City organized its implementation strategies around the seven factors that comprise the AARP Livability Index, which allows communities to assess their overall livability and compare themselves to peer communities. Adopted in December 2020, the comprehensive plan is now being implemented with the same focus on improving livability that was used in its development. This session will introduce planners to the AARP Livable Communities Initiative, provide an overview of how the Livable Communities Initiative and Livability Index data were integrated into the planning process, and discuss how the City is moving forward with implementation of the livability strategies recommended by the plan.

 Speakers



Vagn Hansen Urban Planning Consultant, Benchmark Planning



Jason Miller Planning Director, City of Archdale



Lisa Riegel Manager, Advocacy & Communications, AARP North Carolina

Impact of Generational Preferences on Housing Markets

🕒 4:00pm - 5:00pm, Oct 6

Demographic patterns in US metropolitan areas are shifting, reflecting changing lifestyle preferences, trends in housing markets, and household incomes. One of the notable consequences of these shifting patterns is an age-related disproportional impact on the ability to purchase a dwelling unit.

A phenomenon sometimes referred to as "Generational Warfare" is occurring: housing market dynamics influenced by efforts to uphold market values of single-family dwellings and limit new multifamily and mixed-use developments, with the result of making homeownership opportunities increasingly difficult for the means and preferences of younger households.

This session will review statistical patterns in metropolitan areas and offer an example of the housing market tensions being experienced. The session will also highlight new approaches being implemented to address affordable and workforce housing needs, and highlight why this issue of generational differences in housing market dynamics is important to acknowledge and address in community plans.

🗣️ Speakers



Roger Waldon Senior Consultant, Clarion Associates



Ken Bowers Deputy Director, City of Raleigh, Planning and Development Department



JB Culpepper Consulting Planner, TC-2, LLC

Thu, Oct 07, 2021

9:00am

Developing a Countywide Comprehensive Plan During COVID

🕒 9:00am - 9:30am, Oct 7

Want to learn how a county completed a comprehensive plan, in house, on time, and during COVID? The Union County Planning Department was tasked with updating its comprehensive plan for a fast-growing, complex county on the edge of Charlotte. The department staff developed an inclusive, durable, and effective process that was used to engage over 60 stakeholders and more than 1,000 members of the public during a 14 month period.

🗣️ Speaker



Bjorn Hansen Senior Planner - Long Range Planning, Union County

Lessons Learned from Walkable Midtown

🕒 9:00am - 10:00am, Oct 7

Panel discussion on the City of Raleigh's Midtown-St. Albans small area plan "Walkable Midtown". The discussion will focus on lessons learned, including the plan's approach to addressing traffic, centering walkability and green stormwater infrastructure, and creative community engagement.

🗣️ Speakers



Hannah Reckhow Senior Planner, City of Raleigh, Planning and Development Department



Jason Hardin Senior Planner, City of Raleigh, Planning and Development Department



Steve Brechbiel Co-chair, Midtown-St. Albans Confirmation Group

Collaborative Planning for Better Buy-In

🕒 9:00am - 10:00am, Oct 7

Recent revisions to the Durham Landscape Manual brought together professional partners, local community groups, and staff from different local government departments to create a collaborative environment for different but related interests to be discussed. Through this process, new standards were set with buy-in from diverse groups and stakeholders in Durham. Team members involved in this participatory process will share their insights into this experience and show how this process could be utilized for your community.

🗣️ Speakers



Jessica Dockery Durham City/County Planning Department



Katie Rose Levin Durham Environmental Coalition



Dan Jewell Coulter Jewell Thames, PA



Alexander Johnson Durham General Services Department

10:00am

APA-NC Keynote Session - Planning and Designing for Equity and Inclusion

🕒 10:00am - 11:30am, Oct 7

The global pandemic and the social unrest have exposed inequities into our communities that have existed for generations. As we plan and design for more diverse communities, how do we create more equitable, inclusive and accessible places? How do we know if we are making places equitable? How do we define inclusion and who does that welcome? Join me as I share examples on how New York City implemented an equity framework in neighbourhoods that have been neglected for decades and how these approaches can help us become better planners.

🗣️ Speaker



Mitchell Silver Principal , McAdams

11:30am

Legislative and Legal Update

🕒 11:30am - 1:00pm, Oct 7

Annual update on recent legislation and court decisions affecting planning and zoning in North Carolina. **This session will be live streamed to conference attendees.** The session will also be recorded for later viewing.

🗣️ Speakers



Jim Joyce Assistant Professor, UNC School of Government



Adam Lovelady UNC School of Government

1:00pm

And My Axe (Throwing) - Adventures in Trendy Uses

🕒 1:00pm - 1:15pm, Oct 7

Our communities' ordinances do the heavy lifting of responding to ever-changing land use trends. It is helpful to see the degree to which these uses vary, and to which communities choose to rely on general categories or very specific definitions to address them. The entrepreneurial sector doesn't hesitate to bring axe throwing, cat cafes, or all night cookie shops from one place to the next. But does it require a response or is it just variations on a theme. Some of the examination will rely on humor, but the session will end with a guided series of questions participants can take with them to help decide if a use deserves its own place in the code of ordinances in their community.

🗣️ Speaker



David Henning Associate, Clarion Associates

Move Fast and Break Free From Paper: Accelerating to Cloud-Based Services During COVID-19

🕒 1:00pm - 1:15pm, Oct 7

Remote work associated with COVID-19 forced many local government planning agencies to rapidly deploy new web-based services, from development application submittal and review, to pre-submittal meetings and public hearings. Learn how Durham's City-County Planning Department and Development Services Center accelerated to 100% digital services following a March 2020 malware attack and COVID-19 stay-at-home order. **.25 CM**

🗣️ Speaker



Pete Sullivan Durham Development Services Center

1:15pm

The Power of Public Engagement

🕒 1:15pm - 2:15pm, Oct 7

Leveraging the power of public engagement results in a community that feels their opinions are respected, that community members are educated about choices, that their ideas inform decision-making, and that they are excited about their community's future. Using three community planning stories, this session will share with planners the critical steps taken and approaches used to create highly successful public engagement processes that address challenging planning topics and support equitable engagement. Planners working with the Town of Davidson, Wake County, and James City County, Virginia will share their insights on how to develop a robust and equitable public engagement process, how public engagement activities were directly integrated with phased plan-making to inform each step in the process, and the critical lessons learned along the way. The session will include a strong emphasis on reaching the hard-to-reach community members, ensuring equity within all steps of the process, and the techniques planners can use to even the playing field for all.

🗣️ Speakers



Leigh Anne King Director, Clarion Associates



Trey Akers Senior Planner, Town of Davidson



Terry Nolan Planner III, Wake County

Suburban MODE

🕒 1:15pm - 2:15pm, Oct 7

Suburban MODE refers to creating Mobility-Oriented Development that is Equitable, Eco-friendly, and Efficient. This presentation will focus on urban and transportation planning methodologies and design to retrofit and develop the suburbs to fit the changing needs of our communities. Data shows the population that drives market decisions prefer to live in dense, urban areas. This has caused a ripple effect throughout the real estate market with impacts felt by everyone, but especially our aging, disabled, and low-income populations. Many of our most vulnerable neighbors are moving to the suburbs where development and

amenities are disconnected and difficult to access without a personally owned vehicle, limiting the opportunities for mobility independence. We will explore how to retrofit and develop suburbia into more dense, compact areas with safe, efficient connections between destinations, including mobility-oriented development that incentivizes mixed-use development and denser residential developments centered around smart mobility hubs and networks. There are many benefits and opportunities to plan for emerging mobility technologies, such as connected, electric, and automated vehicles, as well as ITS, drones, and micromobility. We'll explore ways to better link land-use and mobility, increase affordability of a broader shared mobility system, and enhance equity and accessibility for all.

 Speaker



Ashley Thompson Senior Product Developer, Stantec GenerationAV™

A Green Light for R.E.D. Lanes in the CAMPO Region

🕒 1:15pm - 1:45pm, Oct 7

RED lanes are transit priority treatments also accommodating right turns, emergency vehicles, and driveways (RED), often using red paint as part of their signing and marking scheme. The Capital Area Metropolitan Planning Organization (CAMPO) has developed an innovative approach to evaluate and prioritize candidate RED lane corridors throughout the Raleigh, NC region. This presentation describes CAMPO's study process and initial findings.

 Speakers



Caroline Dwyer Project Manager, Renaissance Planning



Alex Bell Renaissance Planning

2:15pm

COVID-19 and Commuter GHG Emissions: A Case Study at the National Institute of Environmental Sciences (NIEHS)

🕒 2:15pm - 2:30pm, Oct 7

Prior to the COVID-19 pandemic, only 3% of NIEHS's employees had regular telework agreements in place, and most employees were expected to report to the NIEHS campus in Durham to perform their professional duties daily. This policy quickly changed in March 2020 in response to the spread of COVID-19, when most employees transitioned to primarily, if not exclusively teleworking. The magnitude of changes in the workplace that began in March 2020 present significant challenges, but also present opportunities to contribute to scientific knowledge of human health and the environment. Important among these opportunities is the Institute's efforts to understand the extent to which the expansion of telework has contributed to a decline in GHG emissions associated with commuting, and to quantify projected GHG emissions under different theoretical return to work scenarios. This session will present the methodology and results of NIEHS's study of how telework practices before, during and theoretically post-COVID-19 may affect GHG emissions associated with personnel commuting. Given the large number of NIEHS employees and contractors who use Single Occupancy Vehicles to commute, the analysis indicates that changes in telework policy can lead to relatively large reductions in GHG emissions.

 Speakers



Allison Anolik Senior Transportation Planner, AECOM



Claire Still Sustainability Specialist III, AECOM

Needmore Community Small Area Plan

🕒 2:15pm - 2:30pm, Oct 7

Needmore is a historically African-American neighborhood in the Town of Carthage, NC. In 2019, the town received grant funding to develop a small area plan for the neighborhood focused on ways to improve health in the neighborhood and mitigate impacts from a proposed road project that would pass through the neighborhood. TJCOG worked with the town to conduct three public input workshops with the community and develop a strategic set of short and long-term actions for both the neighborhood and the town to pursue. The residents identified four main goals for the neighborhood--to be connected, accessible, active/healthy, and welcoming--and a number of actions to achieve these goals.

🗣️ Speaker



Matt Day Rural Transportation & Mobility Program Manager, Triangle J Council of Governments

2:30pm

Operationalizing Equity: Lessons from the Transportation Field

🕒 2:30pm - 3:30pm, Oct 7

The pandemic has highlighted longstanding inequities in American society. As planners look for ways to reverse the effects of institutionalized racism in their daily work, one place to examine is the transportation field. For several decades, regional, state, and federal transportation agencies have been required to plan and program for equity and environmental justice. For example, environmental justice analysis is routinely incorporated as part of the metropolitan transportation plans update process. This session will share key findings from a recent national study, and augment that with a local case study from Asheville. In the process, session participants will learn what other organizations across the country are doing to advance equity, and how to apply key principles and practices in their own communities.

🗣️ Speakers



Ben Hitchings Principal, Green Heron Planning, LLC



Lyuba Zuyeva, AICP VHB



Kristy Carter Senior Project Manager, Traffic Planning and Design, Inc.

Resilience Strategies, Tools and Best Practices

🕒 2:30pm - 3:00pm, Oct 7

Climate change is increasing the severity and frequency of storms and now, more than ever, it is critical for the planning community to help build resiliency so that our communities can bounce back from these events. North Carolina has recently experienced storms like Matthew and Florence, and droughts and heatwaves, and wildfires are subjecting large areas of country to more risk. Many governments and corporations are making commitments to reduce greenhouse gas emissions, shifting to renewables, and electrifying the transportation sector. This presentation shares resiliency strategies, tools and best practices from experience and projects across the state, southeast and nation. The presentation provides definitions of terms of resilience and sustainability as well as key themes that can help planners make communities more resilient. Some of the benefits of resilient planning is the protection of natural resources, enhanced resource and asset management, reduced maintenance costs and improved return of investment. Equity will be addressed as recent storms events in North Carolina have had a disproportionate effect on minority and low-income communities. Tools such as the triple bottom line (TBL) will be discussed that are holistic assessment approach to develop and evaluate project solutions that are transparent and help communicate decision making.

🗣️ Speakers



Cindy Camacho Senior Planner and Project Manager, AECOM



Nastasha Earle-Young North Carolina Department of Transportation

AICP Pre-Exam Information Session

🕒 2:30pm - 4:00pm, Oct 7

Do you plan to take the AICP exam soon or are you considering becoming certified? This workshop will give you an overview of the AICP examination process. We will discuss the application, examine subject matter, APA-NC review session opportunities, testing environment, study techniques, and study resources.

🗣️ Speaker



Katherine Ann Hebert Godwin APA-NC Vice President of Professional Development

The Future [of Planning] is Female!

🕒 2:30pm - 3:00pm, Oct 7

As one of the earliest divisions of the American Planning Association, the Women & Planning Division (WPD) was formed in 1979 as a platform from which to provide a national network supporting and advocating for the needs of womxn in the planning profession. Today, with nearly 2,000 members, WPD supports the professional development of womxn in planning through mentorship, career advancement, education, networking and more. This session, hosted by WPD's Director of Communications, explores the benefits of Division membership and provides opportunities for all planners to become more involved in one of APA's national leadership teams. Topics include pursuing FAICP recognition, National Planning Conference, the Division's new mentorship match program, opportunities and benefits for student members, chapter relations, and the Division's strategic plan. Learn more about how the Women & Planning Division can support you and your career in planning and help guide the Division's priorities for the coming year!

🗣️ Speaker



Caroline Dwyer Project Manager, Renaissance Planning

3:30pm

Building Stronger Bridges & Forging Better Inroads - Increasing our Effectiveness at the General Assembly

🕒 3:30pm - 5:00pm, Oct 7

A workshop on increasing our effectiveness as advocates for planning at the State government level. Workshop speakers will review strategies and techniques for more successful advocacy with members of the General Assembly. Workshop participants can help craft changes to the APANC Legislative Committee's approach to advocating with legislators and local elected officials on pending legislation.

🗣️ Speakers



Chad Meadows APA-NC Legislative Committee



Amber Harris North Carolina Association of County Commissioners



Erin Wynia Director of Government Affairs, NC League of Municipalities



Senator Natalie Murdock

5:00pm

Incremental Development

🕒 5:00pm - 5:45pm, Oct 7

We often find ourselves wandering through the older parts of cities and these places are generally walkable, diverse, varied, and engaging. And they seem always to elicit the same question—why can't we make places like this today? The one consistent characteristic common to all these areas is that they were developed incrementally over time. Historically this is the process of subdividing land. The increment of development—the subdivided parcel—was small. This session will explore the concepts of operationally organic, in places such as New York, and compositionally organic, as in places like the American post-war suburb. This compositionally organic planning strategy, supported by land-use as the primary element of projecting new development, creates a situation where the operationally organic process that produced places like the Eixample and the Centro Historico in Barcelona is almost impossible to realize. These are places where everything is the same, by and large, and each of these areas is accessed from an arterial, leading to a park where everything is an office or retail or single-family residential or multifamily residential, or industrial. And, of course, most of these places were designed to be organic.

 Speaker



David Green david.green@perkinswill.com, Perkins&Will

An Introduction to Coving: An Alternative to Conventional Subdivisions

🕒 5:00pm - 6:00pm, Oct 7

Coving is an efficient method of land planning that utilizes a meandering road pattern and utilizes an independently meandering home setback line. Coving is used to create visual interest and to vary the streetscape in neighborhood and community subdivision design. The session will share the benefits of coving and contrast various plans which utilized conventional layouts and coving on the same land assemblage.

 Speakers



Jameson Pinson Director of Landscape Architecture, McAdams



Randi Rivera, AICP Director, Planning + Entitlement, McAdams

Planning for Mall Re-Use

🕒 5:00pm - 6:00pm, Oct 7

There are few communities in the United States that do not have, or have had nearby access to, a mall. In the 1970's, malls and shopping centers accounted for 33% of all retail sales. Robust growth continued until, as the 2000's began to re-shape our habits, consumer interest began shifting away from department stores and malls. Now we are witnessing an increasing progression of mall closures across the country. How do we respond as planners? This session focuses on the trends and metrics of mall closures, and highlights an exciting example of mall re-use.

 Speakers



Roger Waldon Senior Consultant, Clarion Associates



Nate Baker, AICP



Ashley S. Labadie, AICP Urban Planner III, City of Alexandria, Virginia

9:00am

Migrating Talent: From the Sunshine State to the Tar Heel State

🕒 9:00am - 10:15am, Oct 8

What's drawn so many planners from Florida to North Carolina? Is it the seasons? The mountains? Job opportunities? Or is the bar-b-que?! It seems that whenever planners meet each other for the first time in North Carolina, there is a Florida connection. With growth management legislation being front and center for decades in Florida, these transplanted planners have history and experience to share. Let's explore lessons learned on managing fast growing areas, state statute changes, environmental requirements and public engagement innovations.

🗣️ Speakers



Sarah Sinatra Gould, AICP Placemaking Group Leader, S&ME



Kathy Bangley Senior Planner, Land Development Team, City of Wilson



George Kramer S&ME, Inc.



Jenny Wheelock City of Lenoir

RIDE Microtransit - an On-Demand Solution to Transit Equity

🕒 9:00am - 10:00am, Oct 8

The goal for this session is to introduce the concept of microtransit and its potential role in the overall provision of transit services in North Carolina's urban, suburban, and rural communities. Then, with an understanding of what microtransit is, look at its application in Wilson, NC as they wrap up the first year of microtransit service. NCDOT will share the future of microtransit in the state and where they see this innovative technology being applied in the future.

🗣️ Speakers



Rodger Lentz, AICP Chief Planning and Development Officer, City of Wilson



Olivia Blahut Partnerships Lead, Via



Ryan Brumfield Director, NCDOT Integrated Mobility Division

The National Environmental Policy Act (NEPA) - What Does It All Mean for Local Governments??

🕒 9:00am - 9:45am, Oct 8

As federal stimulus package aid makes its way into state and local government budgets and capital improvement projects, compliance with the National Environmental Policy Act (NEPA) may be required. During this presentation, we'll introduce what NEPA is. We'll provide an overview of the fundamentals of the NEPA/SEPA Process that includes what general items are typically reviewed for a NEPA document, stress the importance of understanding the scope of the project as no two projects are the same, and how understanding the scope of the project will help identify the type of impact and level of magnitude to assist planners in determining an appropriate level of NEPA documentation. Finally, a summary of changes to the NEPA made over the last year will be provided.

🗣️ Speakers



Darren Even, AICP Senior Planner, Dewberry Engineers Inc.



Beth Smyre, PE Associate, Senior Planner, Dewberry Engineers Inc.

10:00am

Centering Carbon Emissions in Planning

🕒 10:00am - 10:15am, Oct 8

Addressing climate change and carbon emissions is a crucial task. It also is one that local governments have the power to address. However, while planning documents sometimes mention carbon emissions, it is rarely considered directly in decisions. As part of the effort to meet emissions goals, Raleigh has begun explicitly considering carbon emissions in planning decisions – rezonings, area plans, code changes. Specifically, the analysis considers the effects of planning decisions on vehicle miles traveled and residential energy consumption. The environmental benefit of allowing more people to live or work in walkable areas, particularly those with transit, is clear, as is the reverse – not allowing that means more people will live and work in places that are not walkable and are not served by transit. That leads to corresponding increases in per capita vehicle miles traveled and associated carbon emissions. Similarly, not allowing more people to live in more energy-efficient housing – duplexes, townhouses, apartments – has the same effect. Planning processes currently often allow that impact to be wished away. Planners have an obligation to ensure that impacts are clear and recognized. This session will examine how Raleigh incorporates this analysis into planning processes, staff reports, and presentations.

🗣️ Speaker



Jason Hardin Senior Planner, City of Raleigh, Planning and Development Department

Incorporating Equity, Inclusion, and Access Into Climate Resiliency Projects

🕒 10:00am - 10:45am, Oct 8

This session will present strategies to incorporate equity and inclusion into climate resiliency projects as part of engagement and prioritization in planning processes. Early and authentic public engagement can elevate understanding of infrastructural and environmental challenges and support for solutions. Participants will learn about resources to make their planning processes more accessible, examples of

articulating technical information, and strategies to facilitate interactive discussion and input. Three lightning round presentations will highlight municipal projects from along the Eastern coast as case studies.

Speakers



Bella Purdy Resiliency Project Planner, Weston & Sampson



Adria Boynton Resiliency Specialist, Weston & Sampson



Meghan Moody Weston & Sampson

10:15am

AICP Ethics Session

🕒 10:15am - 11:45am, Oct 8

Join us in our discussion of the AICP Ethics Cases of the Year for 2021! These ethical scenarios are based on real-life planning issues from the past year and were developed by the AICP Ethics Committee with assistance from the AICP Ethics Officer James Peters, FAICP. Topics to be discussed include: plagiarism, volunteer boards, equity and ADUs, emails/social media, revolving door, and sub and salaried consultants. This session will be live-stream and interactive with polls and discussion with the audience following each scenario!

Speaker



Katherine Ann Hebert Godwin APA-NC Vice President of Professional Development

11:45am

APA-NC Closing Session

🕒 11:45am - 12:00pm, Oct 8